

Press release

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Barlooon® with new colors at IPM Essen

Hall 5: Weatherproof lanterns for gardens, balconies, and patios add a special touch



A real eye-catcher: Barlooon from the Paradise Edition.

Are you looking for more than just new floral trends and innovations in horticulture at IMP, the world's leading trade fair for the green industry in Essen? Then a visit to Hall 5 is particularly worthwhile. At booth 5F16A, the Barlooon® brand will be presenting its latest highlights from its lantern factory. Just in time for the trade fair, the weatherproof beauties from Schwarzenbek are being launched in the brand new colors Paradise and Lilac. Owner Hanna Barten is adding these two trendy models to her extensive range.

The weatherproof lanterns are available in three sizes and also in special designs, and are suitable for use in gardens, on balconies, and on terraces all year round. They are carefully handcrafted from a robust, durable film. Strong stainless steel rods are inserted into the fan-like sewn elements, ensuring exceptional dimensional stability – for years to come! Dirt from leaves or rain can be easily removed with mild soapy water.



The decorative Barlooons quickly find their favorite spot outdoors: with the help of carabiners and stainless steel cord, they can be easily attached to trees, bushes, beams, or overhangs. Those who prefer to let the beauty of these unusual lanterns shine freely in the open can opt to attach them with ground spikes. These are available in two different sizes to match the Barlooons and can be easily stuck into the ground where they will look their best.

Barlooons also look stunning at dusk. Optionally, the lanterns can be equipped with an LED solar module or a lighting set with cable. This allows outdoor enthusiasts to enjoy the 15 beautiful color variations in the evening as well – and simply relax and enjoy cozy summer evenings.

About us:

We are located in the far north, where the weather is harsh. A region known for its stiff breezes and notorious for its bad weather. And yet – we northerners adapt, don't let the weather get us down, and enjoy the outdoors. Above all, we have adapted our product to European climatic conditions. We focus on the essentials, on what we do well. Our lantern is well thought out. We set ourselves the challenge of making the Barlooon outstanding, and not just in terms of durability and quality. Quality is when customers keep coming back, not the goods. Because it's not just the material of the lantern itself that is very high quality. We also pay attention to selected materials and durability when it comes to accessories. However, we want our customers to keep coming back not only because of our good products and their quality, but also because of our good service. Quality is when customers keep coming back, not the goods. Because it's not just the material of the lanterns themselves that is very high quality. We also pay attention to selected materials and durability when it comes to accessories. However, we want our customers to keep coming back not only because of our good products and their quality, but also because of our good service. We are only satisfied when you are satisfied with our lanterns and with us.

We do our best to make our Barlooon as environmentally friendly as possible. We create a durable product that customers can enjoy for many years. Our Barlooon lantern is manufactured in Germany, which means that distribution channels are short and the environmental impact is correspondingly lower. We enjoy making our Barlooon! We enjoy making it by hand. Every single Barlooon is handmade, and that is what makes it so high quality. www.barlooon.com

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Image overview

You can request these and other images directly from our press agency:
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Thanks to perfect technology, handling the lanterns is super easy.



With the help of ground spikes, the weatherproof Barloons can be beautifully displayed anywhere.



They turn the table into a banquet table: Barloons in brilliant white.



Flexible: Suspension with carabiner and stainless steel cord.