

NOVELTIES FROM MARGINPAR

About Marginpar

Founded in 1988, Marginpar grows distinctive cut flowers on farms in Kenya, Ethiopia, Zimbabwe and Tanzania. The Dutch office in Aalsmeer distributes flowers to clients all over the world via auction and wholesale. Many of them in Germany.

Known for its unique assortment, consistent quality and sustainable growing practices, the grower supplies florists worldwide with characterful blooms, year-round.

Marginpar is 100% FSI Compliant.



More?

Follow Marginpar on social media via @marginpar or subscribe to the monthly newsletter to stay updated on new varieties, sustainability initiatives and floral inspiration.

Read our magazine: <https://www.marginpar.com/stories/story-m-2627>

Or come and pick one up in our booth in Hall5.



Ptilotus Mathilda

<https://www.marginpar.com/flowers/ptilotus-matilda>

Ptilotus Matilda, also known as Mulla Mulla or the large pink cat tail, is a captivating Australian native that brings a touch of the exotic to any arrangement. With its tall, sturdy stems and feathery, plume-like flowers in soft pink hues, it adds both texture and visual interest.

Florist are in love with this one!

Picture: Hanneke Frankema/Nico Alsemgeest – DPK Magazine



Gypsophila Million Daisy™

Where traditional Gypsophila is full and dense, the new Gypsophila Million Daisy™ stands out with its airy and light appearance. But don't be fooled—it features incredibly strong stems that won't break easily. The perfect choice to add a touch of subtle elegance to your arrangements!

<https://www.marginpar.com/flowers/gypsophila-million-daisytm>

Picture by BLOOMs Medien



Eryngium Questar® Scorpius

Eryngium, also called cross thistle, gives extra character to a bouquet or flower arrangement. This new variety is called Eryngium Scorpius Questar®, named after the Scorpius constellation. This is one of the brightest constellations in the night sky. The name is Latin for scorpion, or literally translated as the "creature with the burning sting". A fitting description for this big, spiky thistle, with a bright blue colour, a real showstopper!

<https://www.marginpar.com/flowers/eryngium-scorpius-questarr>



Klaus Wagener and Krisztian Köver with Scorpius



Design by Krisztian Köver



Picture: Krisztian Köver

Eryngium Questar® Gemini

This new Eryngium variety is named after the Gemini constellation. It stands out with its white flower heads that become even whiter as temperatures in Kenya rise. Its strong stems and distinctive form make it an excellent choice for both fresh and dried arrangements, adding structure and a natural aesthetic to any arrangement.

Grown under Marginpar's sustainable cultivation practices, Eryngium Gemini Questar® offers florists a reliable and versatile option year-round. Marginpar is the biggest Eryngium grower in the whole world.

What's new in Eryngium? Watch this Ask Marginpar video: <https://youtube.com/shorts/IFu6hYvrnfE?feature=share>

Clematis Amazing® Tokyo

Marginpar introduced Clematis as cutflower to Royal FloraHolland in 2006. Since then, the Amazing® series has been further expanded. Tokyo was introduced in 2018, but due to its popularity, this highly exclusive variety was temporarily withdrawn from the market to be propagated. Now, it has returned, and we are very pleased about that.

The flower of the Clematis Amazing® Tokyo has various shades of pink. As a result, it may look sweet and innocent, but Tokyo is the strongest variety of them all! That is why we grow it to a length of 80 cm, with six flowers per stem. It is so robust that it opens all of them, from the bottom to the top.

An additional beautiful feature is that the flowers face upwards when used horizontally. This effect is called geotropism, a reaction to the combination of gravity and the plant hormone 'auxin'.

Are you designing something special, such as bridal work, funeral arrangements, or an artistic design? The long stems of the Clematis Amazing® Tokyo are perfect for this. Strong yet flexible and excellent for weaving: the Tokyo is a very special flower for florists who want to stand out from the crowd.

<https://www.marginpar.com/flowers/clematis-amazingr-tokyo>



Picture 1: Max van der Sluis – DPK



*Picture 2: BLOOMs Medien.
Shown Kansas and Tokyo in one arrangement*



Clematis Amazing® Kansas

Another variety from the Amazing series. Kansas is loved by florist for it's soft pink colour that adapts perfectly to it's surroundings. Pare it with pastels or bright hues: it all works. This flowers is very sturdy, due to breeding and outdoor cultivation. Kansas is grown in Tanzania, like most of our Clematis. The farms carry a MPS A certificate.

<https://www.marginpar.com/flowers/clematis-amazingr-kansas>

Picture: Joseph Massie



Hypericum Sisu Charm

Decades ago, in the early '90ies, Marginpar introduced Hypericum to the African continent. At first in Zimbabwe, then Kenya en Ethiopia. For a very long time red was the only colour Margipar grew. But times have changed and a whole new series is developed. The 'Sisu' varieties are stronger, less susceptible to diseases and gorgeus in colour.

'Sisu' is a Finnish concept with no direct English translation. It stands for stoic perseverance, inner strength and resilience. The ability to keep going, especially when things become difficult. Not through loud bravado, but through quiet determination and courage. It is strength that comes from within. Standing firm. Adapting. Bouncing back. That is exactly what we see in Hypericum. A crop that proves itself time and again. That adapts to changing conditions without losing its essence. And it mirrors our own path: continuing to invest, breed and innovate, even when progress takes time.

Green has long been associated with luck, balance and renewal. Think of the lucky charm, the four-leaf clover, and the natural belief that green brings good fortune and positive energy.

Sisu Charm embodies that idea. It feels grounded and reassuring, while at the same time fresh and contemporary. A colour that brings harmony and a sense of ease — the kind of charm that works effortlessly, without trying too hard. A true lucky charm in floral form.

After Charm, we expect a white and pink variety to enter the market: Sisu Twinkle and Sisu Flirt.

<https://www.marginpar.com/flowers/hypericum-sisu-charm>



Achillea Anna

Achillea as a cut flower is valued for its distinctive silhouette and structural contribution to arrangements. Its botanical traits, from feathery foliage to flat-topped composite flowers, complement a broad palette of material choices, enhancing both line and mass in mixed bouquets.

The pink tones of Achillea Anna provide a soft yet expressive colour accent that works beautifully alongside greens, whites and bolder seasonal stems.

<https://www.marginpar.com/flowers/achillea-anna>



Sanguidorba Black Dream®

A black flower? This extra dark Sanguisorba variety from the Dream series is sure to get some heads spinning. Sanguisorba is a relative new addition to the Marginpar range, the first being the Sanguisorba Red Dream®. This cut Sanguisorba is now grown in Africa for the first time, making it available all year round.

Aster Teeny Tiny pink

Aster comes from the ancient Greek word 'astere', which means star and refers to the shape of the flower. The Germanic population believed that the smell of burnt leaves from dead asters chased away poisonous snakes and evil spirits for the winter. In the modern floral language, aster stands for love and patience.

This new variety is a single-flowered aster. This means that it has a single row of petals, allowing you to see its cheerful yellow heart clearly.

<https://www.marginpar.com/flowers/aster-teeny-tiny-pink>



Picture: BLOOMs Medien

For questions, pictures, video's or more information please contact
Helena van Achterberg, brand manager Marginpar at
h.vanachterberg@marginpar.nl