



PRESS RELEASE

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IPM Discovery Centre powered by Kahler: Smart furnishings create shopping experiences

At this year's IPM 2026, Kahler GmbH is the main sponsor of the Discovery Centre. Therefore, one of the main things to discover there is shopfitting solutions that support the shopping experience while offering clever functionality that ensures sustainable profitability in retail.

Essen, 23 January 2026 – IPM 2026 begins on Tuesday, 27 January 2026, where Kahler GmbH, as the main sponsor of the Discovery Centre in Hall 5, will be showcasing 'Smart solutions for shopfitting'. Embedded in various themed worlds, POS concepts for garden centres, green specialist retailers and food retailers can be experienced there.

Visitors to the Discovery Centre powered by Kahler can expect a wide range of POS experiences in various shop scenarios. With their very different designs, Kahler GmbH's shopfitting systems show how a shopping experience can be created today without sacrificing important functionalities of the product displays.

For example, all Kahler system lines are designed as modular kits. This has the great advantage for retailers that they can expand or reduce their product presentation as required without the expense of extensive conversions. Even if the floor plan changes, a Kahler system can be modified or expanded at any time once it has been installed. For many, this is an important aspect when making investment decisions and contributes to sustainability. Another important tool is the ability to reduce the space within a product carrier so that the sales area can be adjusted to suit the situation in a single step.

In addition to conventional methods, the sustainable SmartWatering+ system can be used for plant irrigation in various sales counters and display furniture. The name says it all, because

the SmartWatering+ irrigation system eliminates the need for daily watering while still ensuring a reliable supply of water to the plants. This means that time and personnel costs are reduced, plant losses and write-offs are minimised, and water is saved at the same time. These aspects are particularly important for retailers, as they enable them to increase their profits while taking sustainability into account.

The Discovery Centre powered by Kahler showcases a wide variety of interior design concepts: Kahler presents a lavish selection of its shopfitting systems, such as copenhagen, timber, eco and milano, as well as sales tables from the woodlook series, which look like wood but are actually made of maintenance-free material with a wood-effect finish – with and without the sustainable SmartWatering+ irrigation system.



Project Example Kahler GmbH . Copyright Landgard eG



Project Example Kahler GmbH . Copyright Kahler GmbH

Company profile

Kahler GmbH

Kahler is an established brand for shopfitting concepts and solutions for garden centres, specialist green retailers and food retailers. The brand stands for functional, intelligent and attractive product presentation as well as transport equipment for internal logistics. The company sees itself as the market and innovation leader for presentation furniture for flowers and plants and also manufactures POS solutions for various fresh produce, such as fruit and vegetables. In addition to a wide range of shopfitting systems, the portfolio includes individual concept development through to rollout and salesroom planning from a single source. In the company's own showroom, not far from the A7 motorway between Ulm and Memmingen, customers can experience the Kahler product world of shopfitting and visual merchandising 'live' and receive personal advice.

Kahler GmbH was founded over 75 years ago and is based in Buch near Illertissen in Bavaria, Germany.

Video on the 75th anniversary (2 minutes): <https://www.kahler.de/de/landingpage/75>

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