

Press Information, VALHOR, January 2023

Welcome to the CHOOSE FRANCE Pavilion Hall 6!

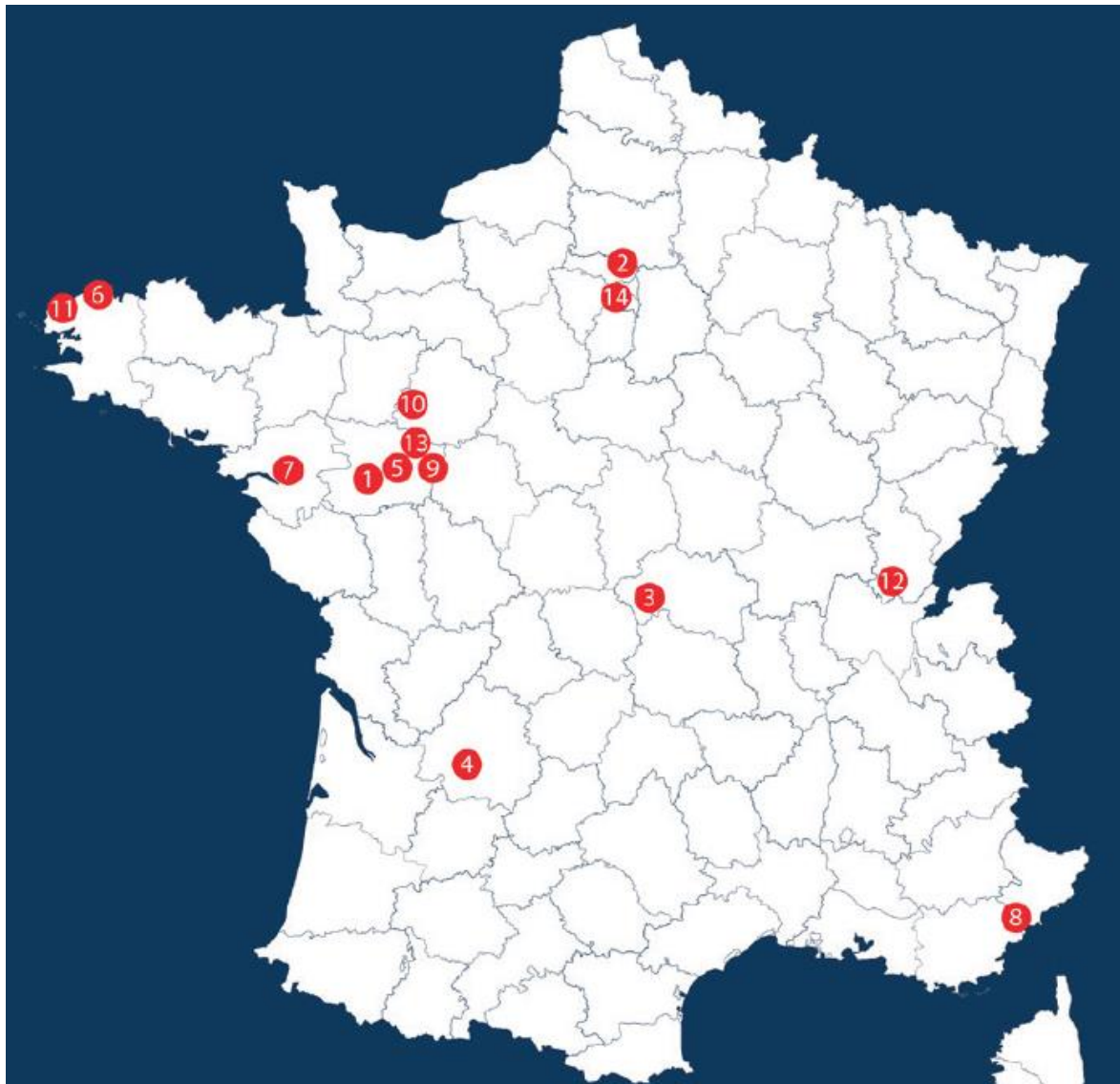
6F10, 6 F12 and 6G14

NEW! All exhibitors of the CHOOSE FRANCE pavilion are now HALL 6.

French trees, plants and flowers growers, breeders and selectors show of a wide range of nursery plants, flowering plants, bulbs and seeds, not only as finished products, but also as young and semi-finished plants. Containers, logistics and development solutions are also presented.

16 TOP French producers to present plants, products and services:

agapanthus, alstromerias, azaleas, bamboos, camellias, chrysanthemums, cyclamens, dahlias, hydrangeas, mimosas, roses, rhododendrons, salvias, small fruits, fruit and formed trees...



CHOOSE FRANCE - Trees, plants and flowers from FRANCE

Hall 6 - 6F10, 6 F12 and 6G14

Locate the French growers on the map:

1	BARRAULT HORTICULTURE F- 49170 La Possonnière	6F10-4	Perennials, but not only!
2	CHATELAIN PEPINIERES F-95500 Le Thillay	6F12-14	Formed fruit trees and large specimens
3	GEORGES DELBARD F-03600 Commentry	6G14-13	Roses and fruit trees, with passion
4	DESMARTIS F-24100 Bergerac	6G14-13	Lagerstroemia and more, from the Dordogne
5	ERNEST TURC F-49000 Angers	6F10-1	Bulbs and seeds, from the Loire Valley
5	HORTITRACE F-49000 Angers	6F10-2	Reverse logistic service, for global performance
6	KERISNEL PEPINIERES F-29250 Saint Pol de Léon	6F10-6	Nursery plants, from Britany
7	LAFORET PEPINIERES F-44840 Les Sorinières	6G14-14	Exclusive nursery young plants
8	MOREL DIFFUSION F-83600 Fréjus	6G14-9	Innovation & Diversity (Cyclamen persicum)
9	SAPHO F-49250 Beaufort en Anjou	6F12-9	New plants agency
10	SAUVE GUITTET F-72300 Sablé sur Sarthe	6F12-8	Young chrysanthemums, from the Loire Valley
5	SICAMUS F- 49000 Angers	6G14-11	One of the European leaders in Hydrangeas
11	STERVINOU PEPINIERES F- 29290 Guipronvel	6F12-15	Unusual shrubs and perennials, grown in Brittany
12	TARPIN – CHAVET F-01590 Lavancia Epercy	6F12-10	Pots and containers, for more than 50 years
13	TURCIEFLOR F-49630 Mazé-Milon	6F10-3	Alstroemerias, Agapanthus... from the Loire Valley
5	VEGEPOLYS VALLEY F-49000 Angers	6F10-5	International plant cluster
14	VALHOR F-75014 Paris	6F10-5	French umbrella org. for ornamental horticulture



BARRAULT HORTICULTURE - 6F10-4

F-49170 La Possonnière - export@maisonbarrault.com - www.barrault-plantes-jardins.com
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/barrault-horticulture-4e892>

Perennials, but not only!

Specialized from the start in the production of perennials, we claim 70 years of experience in the plant world and produce more than 11 million plants each year. In total, we grow more than 2000 varieties in a variety of containers to satisfy all gardens.

The Company constantly invests in high-performance tools to ensure the high quality of its productions, which is recognized today.

NEW! Salvia Belle de Loire, Salvia x jamensis Belle de Loire 'BARSABEL' COV

A bushy shrub, with a new color in the range of Salvia x jamensis: bicolored flowers with a nice unusual mix of cream and orange red, evergreen, for sunny place, dry soil especially in winter time, accept very poor soil and limited maintenance. Long blooming season from May to October, and potentially until December in cool climate.

CHATELAIN PEPINIERS – HALL 6 - 6F12-14

F-95500 Le Thillay - contact@pepinieres-chatelain.com - www.pepinieres-chatelain.com
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/chatelain-pepinieres-92f7c>

Formed fruit trees and large specimens, grown near Paris

Established in Paris area, Chatelain nurseries offer a large range of 600 ligneous species and varieties with a preference for fruit trees and large specimens. Chatelain Nurseries is one of the most important trees nurseries in this area. The nursery is covering 100 ha (230 acres) shared between 99 ha in-ground and 1 ha of containers. It is generalist in production of shrubs, trees, fruits trees, conifers and some climbers and grasses. It is specialized in formed fruit trees and large specimens.

All of our fruit trees are grafted, grown and formed in our nurseries.

We produce more than 25,000 specimens a year, either unformed or formed in more than 150 traditional and modern varieties.

GEORGES DELBARD – HALL 6 - 6G14-13

F-03600 Commentry - fred@crooijmansplant.nl - www.georgesdelbard.com
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/delbard-georges-sn-pepinieres-et-roseraies-21ec2>

Roses and fruit trees, 3 generations of passionate gardeners.

Among the oldest and most recognized French nurserymen, Georges Delbard is first and foremost the story of a passion for horticulture and love for nature. It is also the story of an exceptional personality, Georges Delbard, founder of the Pépinière. For 3 generations, Pépinières et Roseraies Georges Delbard have been creating garden roses and fruit trees.



DESMARTIS - HALL 6 - 6G14-13

F- 24100 Bergerac - pepinieres@desmartis.fr - www.pepinieres-desmartis.fr
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/desmartis-8847d>

Lagerstroemia and other high quality trees and shrubs, from the Dordogne

Lagerstroemia's specialist for more than 70 years.

And also roses, fruit trees, conifers, including our own breeding. R&D.

Since 1874 in Bergerac, on 300 hectares of land on the banks of the Dordogne Desmartis Nurseries produce a full range of more than 4,500 high quality trees and shrubs for professionals. This flagship of the French horticultural landscape is at the initiative of an original varietal creation program to develop a species with multiple assets: Lagerstroemia (Lager's or Indian Lilac).

ERNEST TURC - HALL 6 - 6F10-1

F-49000 Angers - c.adenot@ernest-turc.fr

Bulbs and seeds, from the Loire Valley

Our horticultural family company has developed for 110 years expertise in breeding, growing and distributing flower bulbs and plant seeds.

NEW! Dahlia 'Angers Supernature', *Dahlia variabilis*

'Angers Supernature' is a dwarf dahlia with single flowers, particularly floriferous and with an original colour in variations of raspberry red and pale yellow, around a more intense yellow central halo. With its apparent heart, this dahlia is very attractive to pollinating insects, and proves to be an asset for biodiversity in the garden. **It won the first prize from the journalists at the Paris International Dahlia Competition in 2022.**

NEW! Dahlia 'Prag', *Dahlia variabilis*

'Prag' is a dwarf dahlia with single flowers, particularly floriferous and with a particularly intense colour. Its flowers with wide raspberry red petals are carried by black stems, and contrast wonderfully with a finely cut purple foliage. With its apparent heart, this dahlia is very attractive to pollinating insects, and proves to be an asset for biodiversity in the garden. It won the first prize for dwarf dahlias at the Paris International Dahlia Competition in 2022.

NEW! Alstroemeria hybride INCALYS

This range of dwarf Inca lilies offers varieties with a compact and solid port, particularly floriferous. They are also very frost resistant! Their flowers, abundant from June to frost, look like butterflies with outstretched wings. Three colors make up this range: mauve, salmon and fuchsia pink, all three nuanced with an orange-yellow heart. Thanks to its qualities, this range is particularly suitable for flowering pots, but it can also be used in beds or borders.



HORTITRACE - HALL 6 - 6F10-2

F- 49000 Angers - ericbergue@orange.fr - www.hortitrace.com/english
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/horti-trace-2e690>

Reverse logistic service for global performance

Create global performance through reverse logistic optimization

DATA-service: web mode IT platform dedicated to RTIs self-management of movements and RTIs balance

Collection & relocalisation: from your shipments data, full management of the collection in stores, stacking and delivery back on site

Logistic service: Tailor made services as storage, order preparation, sorting and stacking

KERISNEL LES PEPINIERES – HALL 6 - 6F10-6

F- 29250 Saint Pol de Léon - mvolk@sicakerisnel.com - www.kerisnel.com
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/kerisnel-pepinieres-2de9a>

Nursery plants, with passion, from Britany

A wide range from acid soil plants to Mediterranean and even exotic plants grown in Britany.
320 ha, 80 sheltered ha: shrubs, roses, bamboos, trees, conifers, perennials, small fruits, ferns....

LAFORET PEPINIERES - 6G14-14

F- 44840 Les Sorinières - info@la-foret.com -
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/laforet-pepinieres-f4d2b>

Exclusive nursery young plants

LAFORET Pépinières is specialized in the multiplication and breeding of young plants (trees, shrubs, perennials, bamboo, grasses, roses, berries, etc.). More than 2,500 varieties including an oceanic and Mediterranean varietal range offered in P9 and P77 plugs, sold to stockbreeder nurseries and horticulturists, as well as landscapers and communities. Our uniqueness? Being the **creator of new varieties** from our mother plants but also offering **multiple new varieties each year** (some of which are exclusive to our nursery) via our recognized network of breeders.

NEW! PHILLYREA ANGUSTIFOLIA GREENQUICK®

Variety selected by LAFORET Pépinières, **Phillyrea Angustifolia GreenQuick®** is a variety with very dense vegetation and faster growth. Thanks to its good hardiness (-15°C), its resistance to high temperatures (> 40°C) and periods of drought, this shrub has all the qualities of a hedge plant adapted to climate change.

With its shiny dark green foliage and its very good response to pruning, it offers all gardeners the possibility of a narrow, occulting hedge without constraints, even in town on a balcony. Phillyrea Angustissima GreenQuick® is also a very good alternative to boxwood for making topiary.



NEW! HYDRANGEA PANICULATA SUNLIGHT®

A small revolution in the great Paniculata hydrangea family, the **Hydrangea Paniculata Sunlight®** descendant of Hydrangea Paniculata Limelight®, is a brand new variety with very bright fluorescent yellow foliage. The leaves are born soft green and quickly turn bright yellow.

Very beautiful flowering in white panicles slightly tinged with pink which develops in early summer. Compact variety reaching 60 to 80 cm in wingspan and which supports the sun. Ideal plant for flowering and illuminating all beds, even the least well exposed.

NEW! LONICERA x MARINELLA®

The dream plant for Flower-addicts™, **Lonicera x Marinella®** is an evergreen shrub with very long and abundant flowering, perfectly adapted to contemporary gardens.

The first buds bloom from May until the first frosts in November. Very numerous and united in a bouquet, the flowers from 2 cm to 4 cm, open pink then take on an orange-yellow tint. The contrast with the glossy dark green evergreen foliage is striking.

Hardy and easy to grow, Lonicera x MARINELLA® is a compact shrub. It can also be driven in a free form, slightly drooping, or it can be rolled up on a support.

Perfectly suited to terraces, small gardens and balconies, it can be used, for example, as a flower box or as a screen on a trellis.

MOREL DIFFUSION - 6G14-9

F-83600 Fréjus - stephane.lemoine@cyclamen.com - www.cyclamen.com/en
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/morel-diffusion-sas-5aaf6>

Innovation & Diversity - Cyclamen persicum

A passion for Cyclamen for more than 100 years, a varietal selection done in the South of France and a rich catalogue of 280 varieties of Cyclamen. From standard cyclamen to very fancy varieties, to use indoors and outdoors, with a large assortment from mini to maxi flower size. With 100% of production and research carried out in Fréjus - France, MOREL is committed to local, responsible and environmentally friendly production.

NEW! Latinia CRISPINO®, Rococo style for Fall fiesta, Cyclamen persicum

This new rococo fringed mix can be used as an early variety with large flowers. It blooms before Halios CURLY®, offering a fancy ruffled cyclamen from September.

Consumer benefit: in addition to its very original flower shape, CRISPINO® has a variation of foliage that offers a nice diversity.

NEW! Smartiz® Bordeaux et Rose Bengale, Cyclamen persicum

A colourful getaway! Two new colors in minis

- 2 new colours, including a deep Bordeaux
- Very round foliage
- Abundant flowers
- High density per m²
- Growing time from seed: 27-28 weeks for Rose Bengal /28-29 weeks for Bordeaux



NEW! Halios FANTASIA® Magenta, Purple, Fuchsia

Combined improvements: 3 FANTASIA® with bigger flowers

- A more even distribution of FANTASIA® bicolor tones across all plants
 - Enhanced colours; larger flowers and more regular growth
 - Low sensitivity to Botrytis
 - Growing time from seed: 32-34 weeks
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SAPHO - 6F12-9

F- 49250 Beaufort en Anjou – contact@sapho.fr - www.sapho.fr/gb
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/sapho-1d8ed>

New plants agency

SAPHO selects, protects, promotes and develops new plants for the garden, the landscape and the city. SAPHO varieties are plants "**de bonne nature**", that is to say attractive, generous, original plants but also: resistant, easy to grow and maintain, adapted to agronomic requirements, to new uses and to the expectations of your markets.

French company, SAPHO works with breeders, nurseries and agents all over the world.

NEW! Download the [new brochure](#)

SAUVE GUITTET - 6F12-8

F-72300 Sablé sur Sarthe - guittet@sarl-sauve.com - www.sauve-guittet-horticulture.com
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/sauve-guittet-0f4b3>

Young chrysanthemums from the Loire Valley, for growers around the world

We breed our own chrysanthemum varieties and offer a wide diversity of large and small flowers chrysanthemum. Sauvé-Guittet is particularly involved in research to improve plants in terms of range, color, disease resistance, precocity, etc.

Our Climate commitment: photovoltaic panels on our productions, recycling of rainwater.



SICAMUS - 6G14-11

F- 49000 Angers - jy.coulbault@sicamus.com – www.sicamus-productions.com
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/sicamus--ca98b>

One of the European leaders in Hydrangeas

SICAMUS is specialized in Hydrangea macrophylla, half-product from cold storage. More than 2 million plants each year on 70 acres. SICAMUS exports all over the world to nurseries and hardy nurseries (85% export).

Different pots sizes: 11 cm, 14 cm, 17 cm and Specimens of 10 liter.

SICAMUS have also its own R&D to create new varieties.

SICAMUS is one of the European leader of Hydrangea, thanks to successful team.

NEW! Hybrid Hydrangeas, D 1261 / E 255 / E 663

SICAMUS is working on a new breeding way: Interspecific breeding. Hydrangeas for gardens and terraces. Cold-resistant and with staggered flowering from May to October.

STERVINOUPÉPINIERES - 6F12-15

F- 29290 Guipronvel - stervinoupepinieres@gmail.com – www.stervinou.fr
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/stervinou-pepinieres-0a332>

Ericaceous plants, unusual shrubs and perennials, grown in Brittany

Based in Brittany, France, our family-run nursery has been producing a large range of high-quality plants for garden centres and nurseries since 1944. We are specialised in ericaceous plants (with 200 Camellia varieties) and unusual shrubs and perennials. We ship in France and in Europe.

TARPIN – CHAVET – HALL 6 - 6F12-10

F- 01590 Lavancia Epercy - nicolas.monaci@chavet.com - tarpin-chavet.fr
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/tarpin-chavet-58ade>

Pots and containers, for more than 50 years in the French Jura

TARPIN CHAVET, manufacturer of plastic pottery, accompanies horticulturists since 1956. With 100% recycled and/or recyclable materials and colours infinitely available on demand, the company is positioned from France on the European market thanks to aggressive rates and impeccable professional quality. Tarpin Chavet offers horticultural pots, seeding containers, trays, grow bins, suspensions etc. For 3 years, the company also offers its products to individuals via the online shop.



TURCIEFLOR – HALL 6 - 6F10-3

F- 49630 Mazé-Milon - export@turcieflor.com - www.turcieflor.com/en
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/turcieflor-pierre-turc-df99a>

Alstroemerias, Agapanthus, Cannas, and more, from the Loire Valley

Professionals and passionate about plants, we put all our heart into producing quality plants and bringing you satisfaction:

Alstroemerias: more than 60 varieties, separated in 4 height ranges, from 20 cm to 1.20m.

Agapanthus: more than 25 varieties from 30 cm to 1,50 m, from pure white to dark blue colors, from 30 cm to 1,50 m.

Cannas: more than 45 varieties, with green foliage, purple or variegated, from 40 cm to 2.50 m

VEGEPOLYS VALLEY - HALL 6 - 6F10-5

F- 49000 Angers - international@vegepolys.eu - www.vegepolys-valley.eu
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/vegepolys-valley-8710c>

International plant cluster

VEGEPOLYS VALLEY, is the international plant cluster thanks to a unique concentration of organizations in the plant sector: companies, research and training centers VEGEPOLYS VALLEY networks, supports, and labels more than 50 innovative projects per year. This Cluster totals over 750 collaborative innovative projects and has members

VALHOR – HALL 6 - 6F10-5

F-75014 Paris - valhor@valhor.fr – www.valhor.fr
<https://www.ipm-essen.de/world-trade-fair/exhibitor-list/detail/valhor-french-plants-trees-and-flowers-735ee>

The umbrella organization for ornamental horticulture in France

VALHOR organises the CHOOSE FRANCE Pavilion at IPM. It is the umbrella organization for ornamental horticulture in France. It brings together 9 professional organizations covering the entire industry: growers, nurseries, florists, garden centres, landscape contractors, landscape architects...

VALHOR is dedicated to the French ornamental horticulture and its 52 000 companies.

For HR pictures and more information:

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