

What we stand for

We are here to deliver the most colourful potted lilies to our customers. By breeding our own bulbs, we constantly search for new varieties, driven by consumer trends. Together with our export partners we deliver our potted lilies to retailers and wholesalers all over Europe! We are committed to add more value and colour to the flowering plant category together with our customers.

Certifications

We are MPS, Global GAP and Global GRASP certified, which guarantees you that our operations comply with the requirements in terms of the environment, social aspects, quality and the requirements from our retail customers.



Sustainability

We grow our potted lilies in a sustainable way. Our nursery is fully equipped with LED lighting, saving over 50% of the required energy. The plants receive rainwater that is collected in water basins. There is a closed cultivation system using ebb and flow rolling containers. All water not directly absorbed by the plants is recaptured, purified and reused. We use biological control agents (natural enemies of the plants) to guarantee the quality of the plants. The greenhouse is equipped with a modern climate control system. Working with energy-efficient screens keeps the heat inside and reduces the use of fossil fuels (natural gas). The energy required for our operations is partly generated by a CHP (combined heat and power) system and by solar panels. Moreover, the pots in which the plants are grown, the labels we use and the transport trays are made of 100% recycled materials.

Brings
colour
to your
life!



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Lily Looks is our premium
brand for our Asiatic and
Oriental varieties.
www.lilylooks.com



Brings colour to
your life...

About Wetering

Wetering Potlilium B.V. is a modern potted plant nursery specialised in the cultivation of our own varieties of potted lilies for more than 30 years. We are located in Den Hoorn and Honselersdijk, in the West of The Netherlands, where we have modern production locations of over 7 ha. On fully automatically roller tables, we grow many varieties of potted lilies by our own brand **Lily Looks**. The plants we grow are sold throughout Europe.

Assortment

We grow our Lily Looks potted lilies year-round in a wide range of colours and varieties. The lilies can be used in multiple ways: indoors as a potted plant and outdoors as a bedding and patio plant – the varieties come into their own. Of course, these varieties can also be used as perennials in the garden. Take a look at our website for the complete range of varieties, by scanning the QR code.



New: Miracle

Miracle is the new Longiflorum type in our assortment. They have large calyces, dark green leaves down to the bottom and are odourless.



New: Double Bounty

Double Bounty is our latest double-flowered, pollen-free oriental potted lily. This white variety is really something special with its large flower and softly sweet fragranced character.

Oriental lilies: the Sunny series

Oriental lilies have large, long-lasting fragrant flowers that create an exclusive experience. These varieties have been tested and selected for potted plant culture due to their higher bud count, reduced sensitivity to leaf scorching and compact height.

Availability: yearround
Potsizes: 13 cm and 19 cm



SUNNY AZORES



SUNNY BAHAMAS



AFTER EIGHT



SUNNY CAMINO



SUNNY KEYS



SUNNY ROBYN



SUNNY MARTINIQUE

Our potted lilies

The Lily Looks assortment consists of 6 unique series, from the Asiatic Tiny series to the Oriental Sunny series.



SUNNY KEYS



TINY RANGER



Scan the QR-code for our assortment.

Asiatic lilies: the Tiny series

The Tiny series consist of naturally short Asiatic varieties that have been specially developed and tested for potted plant culture. They have bright colours, a compact height, are odourless and the foliage stays green.

Availability: yearround
Potsizes: 13 cm, 17 cm and 19 cm



TINY CRYSTAL



TINY DIAMOND



TINY SHADOW



TINY INK



TINY PEARL



TINY BEE



TINY NUGGET



TINY RANGER



TINY INVADER



TINY HEROES



TINY DOUBLE DUTCH



TINY COMFORT



TINY GHOST