

WHY JOIN UNION FLEURS?

- Be part of a **unique international network**.
- **Share knowledge & insights** with sector experts.
- Receive **exclusive EU & international regulatory information and industry news**.
- Have your say and help us shape a **sound & optimal trading environment** and promote **seamless markets & trade** for the international floriculture industry.

Contact us for details
on membership terms
and conditions:

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UNION FLEURS



UNION FLEURS

INTERNATIONAL
FLOWER TRADE
ASSOCIATION



www.unionfleurs.org

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WHO ARE WE?

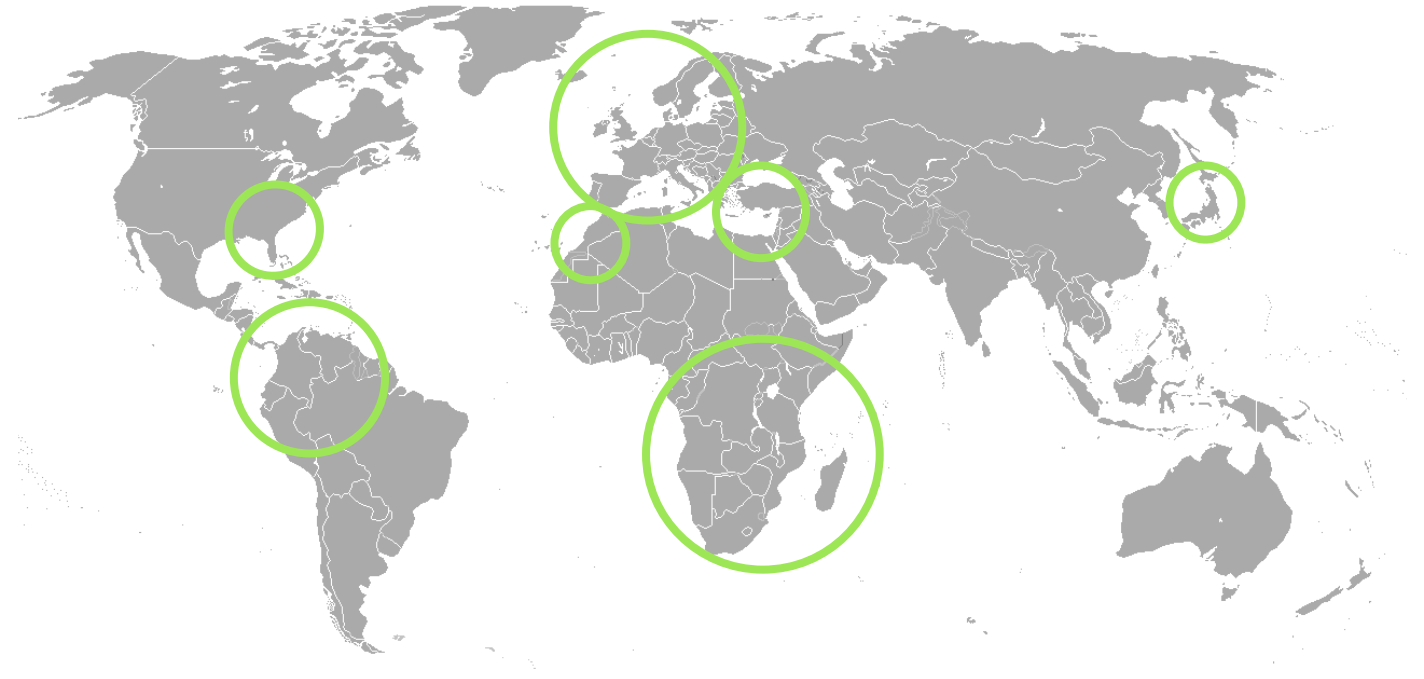
Union Fleurs was founded in 1959 as an **international umbrella organisation** to represent and promote the worldwide interests of traders of cut flowers, cut foliage & pot plants.

Within its membership, Union Fleurs gathers **over 3.000 companies worldwide**.

Members account for **more than 80%** of the total value of the worldwide trade of cut flowers and pot plants.

OUR MEMBERS

A GLOBAL NETWORK



WHAT DO WE DO?

- **Represent, promote & defend** the interests of the international floriculture trade.
- **Connect people & knowledge** in a unique networking platform.
- **Collect & distribute** EU and international regulatory news & updates.
- **Engage in lobbying & advocacy** to influence policy-making.
- **Promote sound, safe & sustainable** pre-competitive conditions for the worldwide floriculture trade.

**National Associations
&
Individual companies
in 20 countries worldwide**

UNION FLEURS



**WORKING FOR THE GLOBAL
FLORICULTURE TRADE**