

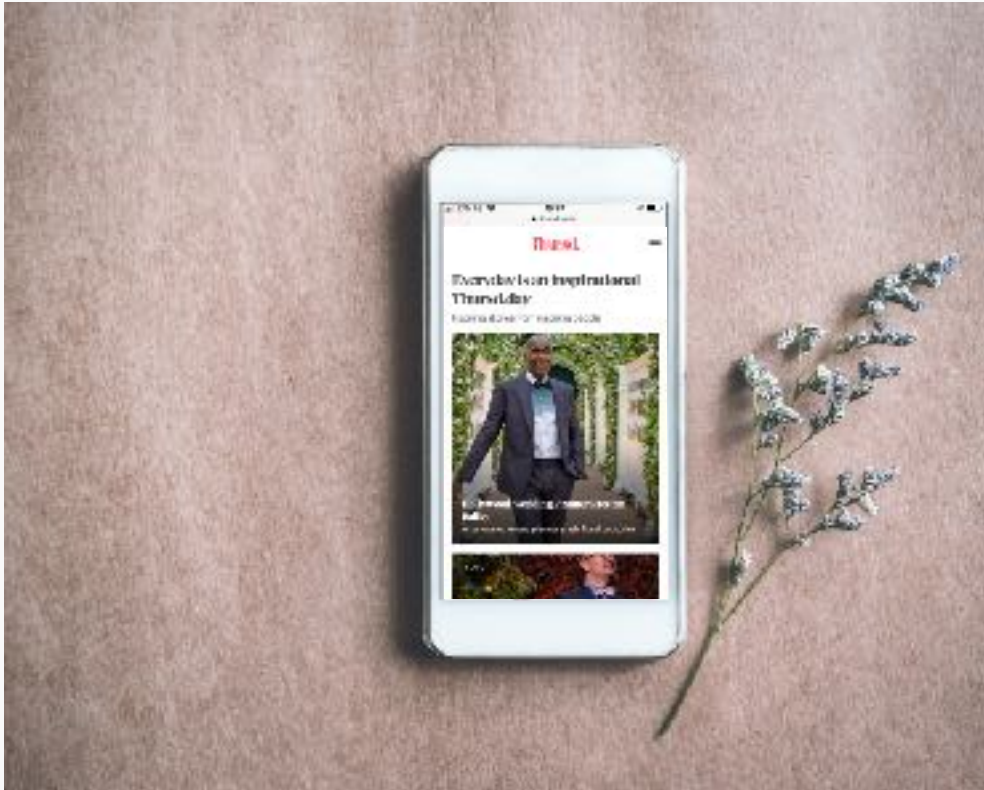
JOIN THURSD.

THIS IS THURSD.

A detailed photograph of a bouquet of flowers in a clear glass vase. The bouquet features a variety of blooms: light pink orchids with dark purple centers, large pink roses, yellow calla lilies, and smaller yellow and purple flowers. The background is dark, making the colors of the flowers stand out. The text 'Thursd.' is overlaid in a large, bold, pink font across the center of the bouquet.

Thursd.

YOUR FLORAL MEETUP SPOT



Index.

THIS IS THURSD

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Welcome to Thursd.

Thursd shows floriculture stories about products and businesses to an international audience.

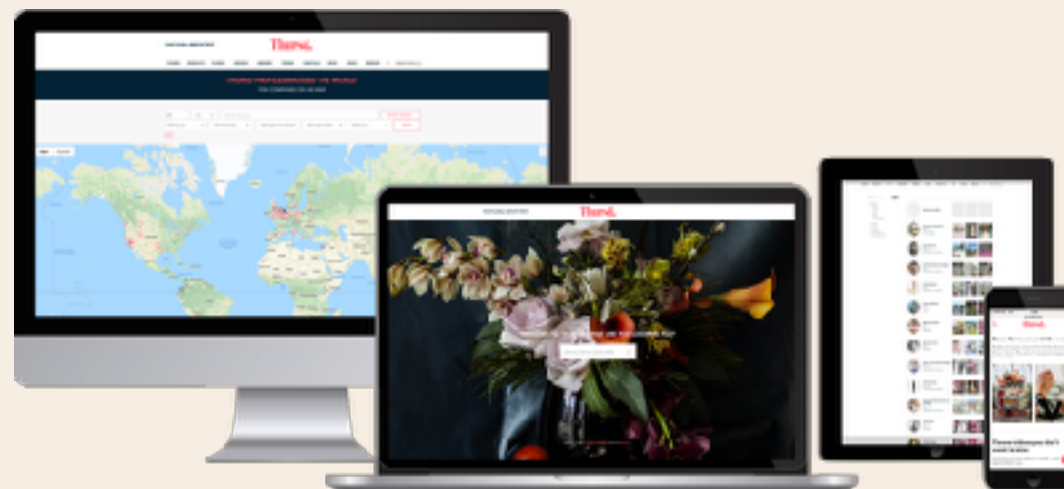
With one goal: to create a podium for your business and products.

On the Thursd website you can get great content and connections.

We invite your business to connect with Thursd's international reach to help you spread content in a unique and effective way to reach growers, traders, and florists and consumers.

A Powerful Platform

Thursd offers the benefit of sharing and creating top content for an international audience in the flower industry; growers, traders and florists.



CONTENT

Thursd shares and creates unique stories for a global floriculture audience and beyond.



GLOBAL REACH

Thursd is an online open platform with a worldwide audience. Showing your content on Thursd means reaching professionals all over the planet.

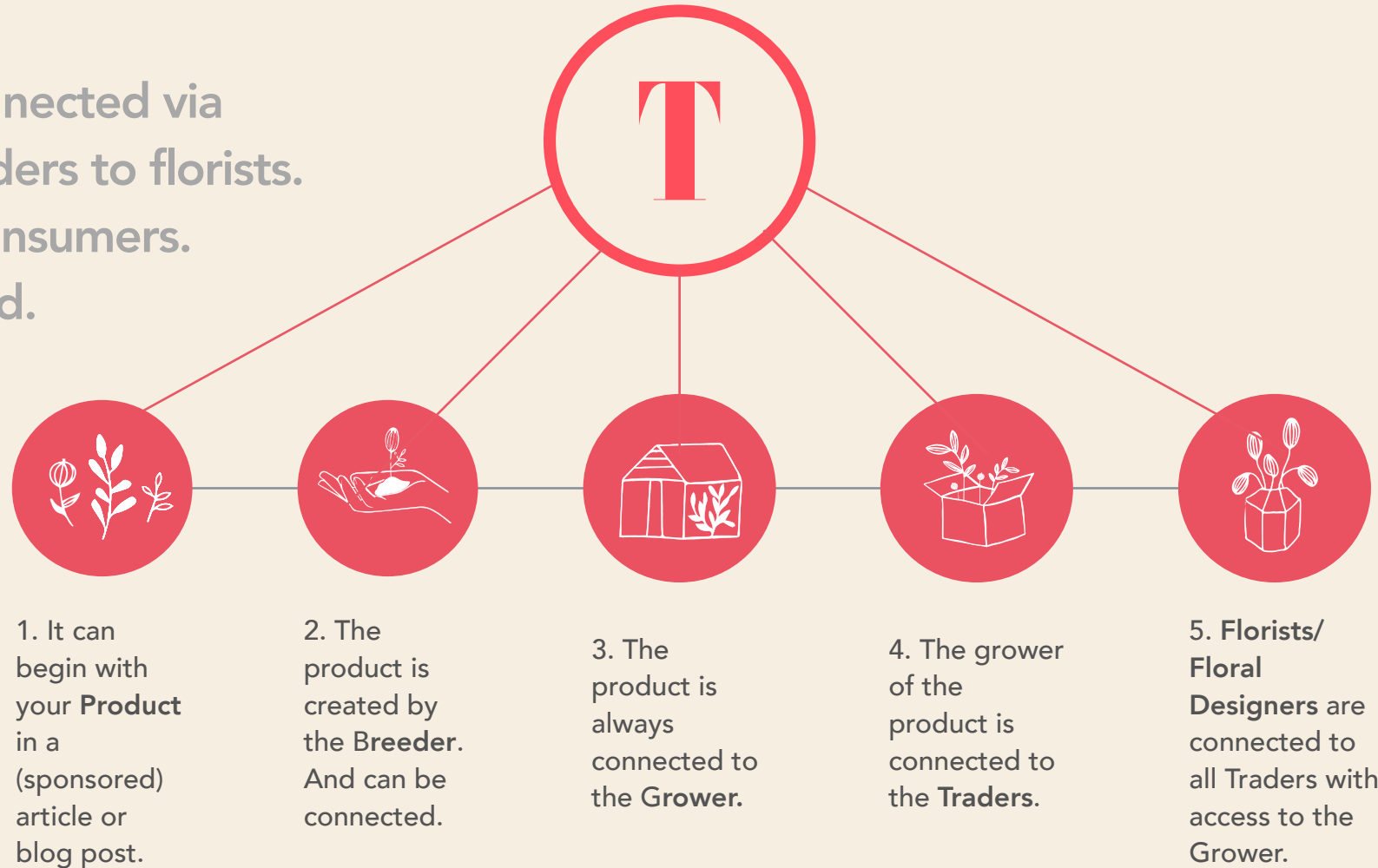


CONNECTIONS

On Thursd your company is linked to all relevant companies, products and professionals. Thursd makes sure everyone can discover you and how to get to you.

And it's all connected

Products are connected via
growers and traders to florists.
And visible to consumers.
Around the world.



**See who
is watching
Thursd.**

NUMBERS AUGUST 2022

Distribution & Reach

**>205 K**WEBSITE
PAGEVIEWS / MONTH

DOMAIN AUTHORITY: 51

**1m48s**AVERAGE TIME
ON PAGE**>63 K**NEWSLETTER
SUBSCRIBERS

Thursd's reach is growing rapidly and exponentially. Watched by growers, traders, florists, and consumers. Engagement is high and content is shared regularly.



On Thursd it's about reach and engagement

It all starts with a post related to floriculture.

And then.....you reach growers, traders, and florists.



1. Publication of your post on Thursd Homepage and indefinitely on domain www.thursd.com with great SEO
2. Your post in the Thursd newsletter and optional targeted online social campaigns
3. Sharing on Thursd social channels and optional in >20 global florist Facebook groups with >300k members
4. Social sharing by Thursd's network of renowned international floral designers
5. Sharing and re-posting by client for optimal reach & engagement

**See what
Thursd can do
for you.**

Articles, Posts, Banners, Newsletters & Socials

About your company, product, event, novelties or any other relevant topic

Thursd editorial team creates articles and influencer blogger posts about any subject that comes to mind. Thursd can also share your content as an embedded post.

These 3 types of stories are published on the website, in the newsletters, and socially.



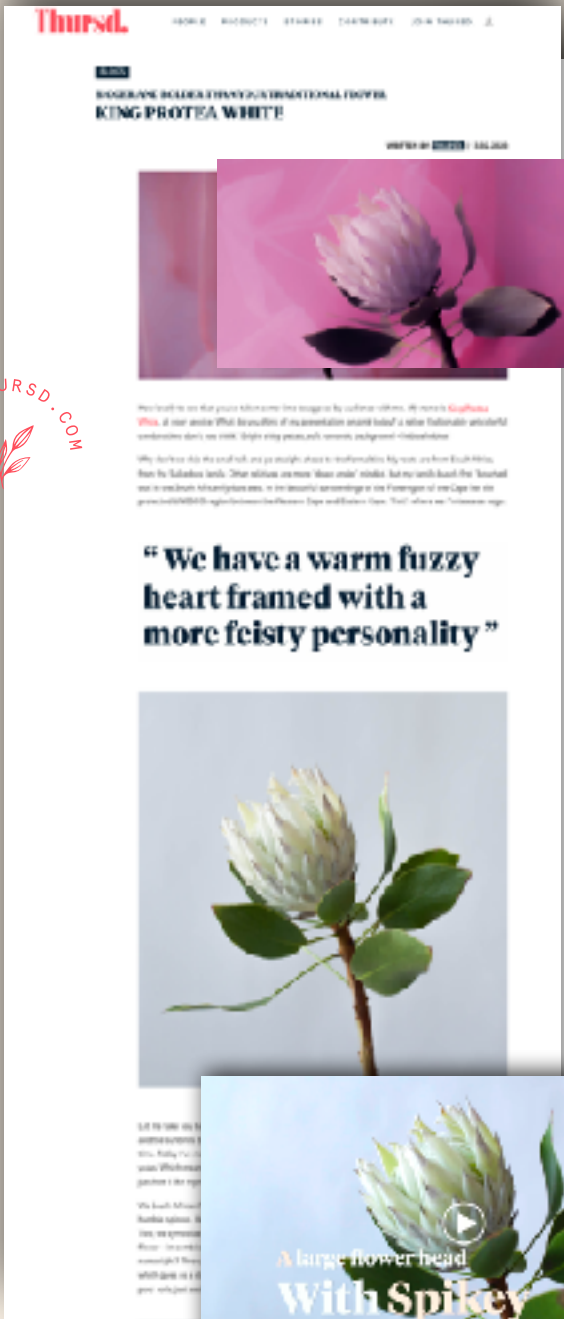
Articles by Thursd

Your business, product, event, novelty or any other relevant topic highlighted on Thursd.

In a Thursd article you, your business and/or products, are on the stage.

With a good post and high quality images, provided by you or others, or made by Thursd, you are in the spotlight as never before.

EXCLUSIVE ON THURSD.COM



Name Dropping in High Ranking Articles

Your product mentioned and seen by thousands around the globe.

Some Thursd articles do really well in Google ranking and are seen by many. Only to grow every year. Name dropping can be really effective, and is a subtle way to attract attention to your product. These articles recur on many occasions; on the Thursd homepage, in newsletters, and in the socials.

Alle accounts > Thursd

Alle websitegegevens

Filterbare dimensie: Pagina | Toelichting

Rijnummer: 1 | Secundaire dimensie: Land | Soorttype: Standaard

| Page | Land | Faglawergerwen | Unieke paglawergerwen | Gen. tijdop pagina |
|--|----------------|---|---|--|
| 1. /articles/which-red-roses-do-you-choose-for-valentines-day/ | United States | 2477 (1676%) % van totaal: 1,12% (1.225.321) | 2302 (1746%) % van totaal: 1,22% (1.278.587) | 00:03:36 Gen. voor datumvergele: 00:02:19 (9,64%) |
| /articles/which-red-roses-do-you-choose-for-valentines-day/ | Netherlands | 2176 (1472%) | 1839 (1390%) | 00:03:23 |
| /articles/which-red-roses-do-you-choose-for-valentines-day/ | United Kingdom | 1435 (970%) | 1297 (979%) | 00:03:15 |
| /articles/which-red-roses-do-you-choose-for-valentines-day/ | Germany | 1045 (706%) | 579 (737%) | 00:02:23 |
| /articles/which-red-roses-do-you-choose-for-valentines-day/ | Kenya | 724 (488%) | 595 (448%) | 00:05:54 |
| /articles/which-red-roses-do-you-choose-for-valentines-day/ | Ireland | 464 (448%) | 559 (418%) | 00:01:57 |
| /articles/which-red-roses-do-you-choose-for-valentines-day/ | Italy | 577 (387%) | 527 (395%) | 00:05:02 |
| | Belgium | 555 (372%) | 479 (357%) | 00:04:56 |
| | Australia | 477 (319%) | 425 (319%) | 00:02:49 |
| | France | 422 (285%) | 392 (294%) | 00:03:29 |

EXCLUSIVE ON THURSD.COM

Which Red Roses Do YOU Choose for Valentine's Day?
A floral guide for folks seeking the love for Valentine's.



Which Red Roses Do YOU Choose for Valentine's Day?
A floral guide for folks seeking the love for Valentine's.

Immerse your lover in some of the most beautiful red roses for Valentine's Day. These roses are perfect for the occasion, and they are also a great choice for the bride and groom.

Immerse your lover in some of the most beautiful red roses for Valentine's Day. These roses are perfect for the occasion, and they are also a great choice for the bride and groom.

Immerse your lover in some of the most beautiful red roses for Valentine's Day. These roses are perfect for the occasion, and they are also a great choice for the bride and groom.

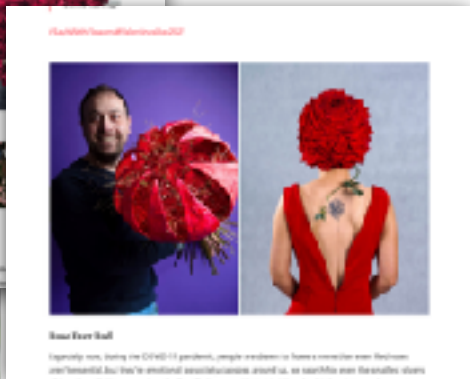
The Blue Rose is a rare and beautiful flower that is often used in wedding bouquets. It is a symbol of love and devotion, and it is a great choice for the bride and groom.

Red roses are a classic choice for Valentine's Day. They are a symbol of love and passion, and they are a great choice for the bride and groom.

Red roses are a classic choice for Valentine's Day. They are a symbol of love and passion, and they are a great choice for the bride and groom.

Red roses are a classic choice for Valentine's Day. They are a symbol of love and passion, and they are a great choice for the bride and groom.

Red roses are a classic choice for Valentine's Day. They are a symbol of love and passion, and they are a great choice for the bride and groom.



STORY

Avalanche+ is a Rose for Every Kind of Event

Strong, versatile and absolutely beautiful

WRITTEN BY [CHRISTOPHER](#) | 14 01 2020



Disclosure:

The team at Thursd are florists and wedding planners for over 10 years and 27 years, respectively who have fought for colleges at work. And because we are always apart of your wedding, there are always our relationships, our brand and quality beautiful. They are beautiful and for me this is a very important feature for a florist.

“I learned that picking the right grower is a lifesaving thing.”



Disclosure:

My personal favorite

As a florist, my major quest that I had and not today Avalanche rose. My personal favorite is **the Avalanche** because it is gorgeous. But in some ways, I learned that when you have access to a flower with a number of colors, with thousands of flowers in different varieties, I always just **help** because I can always rely on the quality. The training steps are the most I can use when you are more involved in the way they are better.



EXCLUSIVE ON THURSD.COM

Influencer Blogger Posts

Top floral designers create influencer

In a 'Influencer Blogger Post' your product and business is used and named by an internationally acclaimed floral designer. A post and high quality photos will be created by the designer. The product and your business is connected and linked throughout Thursd.

The designer and Thursd will each push this post on their (social) channels. A huge global reach as never seen before.

Link Building & Guest Posts

With your links and/or guest posts on Thursd you profit from large international audiences, and high domain authority.

Almost every good link building tactic revolves around where you reach out to people in your niche and introduce them to your content. Thursd's high domain ranking is ideal for backlinks to your domain. It helps your SEO strategies.

Guest posts is one of the oldest link building tactics in the book; You write an article for Thursd in your niche. Thursd publishes it. You link to yourself from that article. It's as simple as that.

Besides guest posts Thursd also offers placing links in existing content.



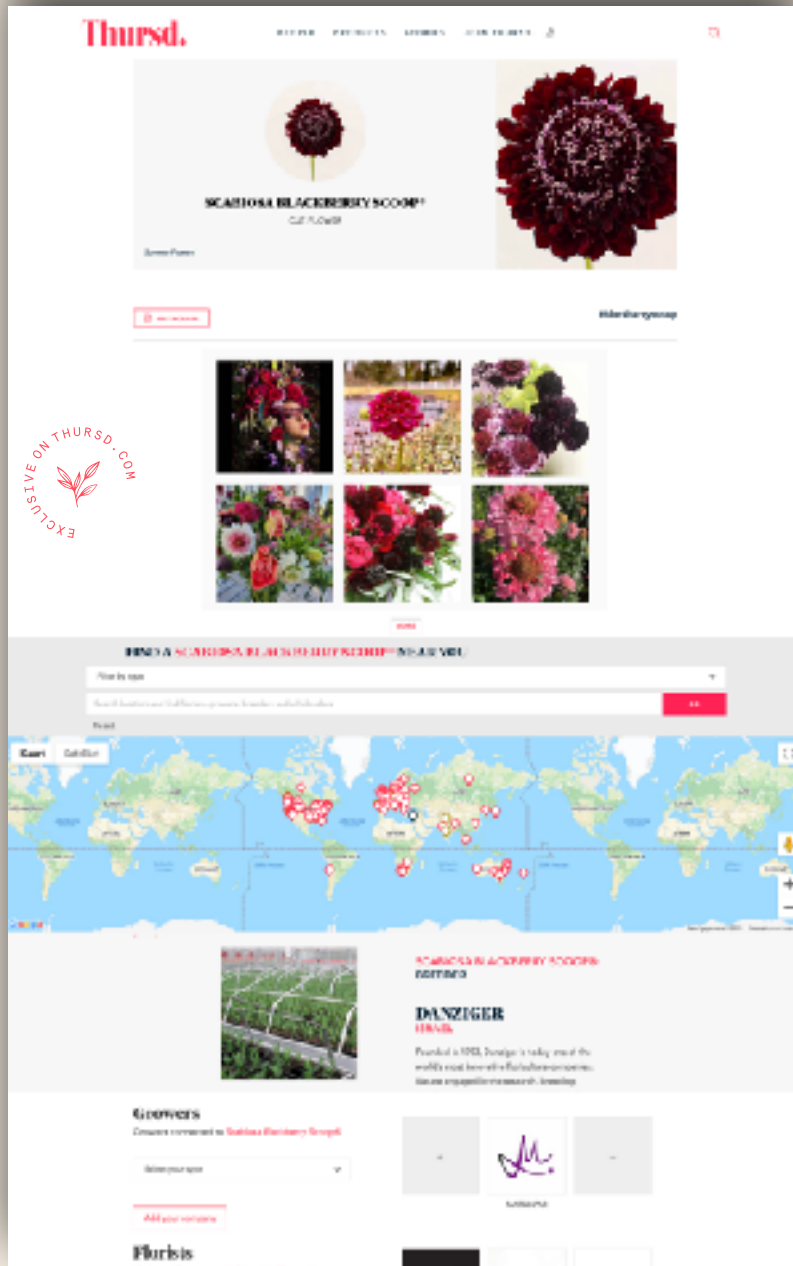
Profile Business Page and Product Pages

When you join Thursd,
your online exposure is guaranteed.

Thursd's editors help you create your presence on Thursd to get maximum reach in the floriculture world.

Choose your plan today and be present at the world's leading online floral meetup spot.

Via your profile business page and product pages you are connected with the whole world.



Your audience is online these days

Florists, traders, growers and breeders visit Thursd.

It's the quality and the diversity of content that make people want to visit Thursd. Whether it's a Thursd article, a product post, a background post about a business, a designer blog, new insights, lists of what to follow, your embedded post, or anything else of interest to people who are related to the flower industry, people are drawn to Thursd in large numbers.

Thursd's audience: growers, traders, and florists. And consumers.


EXCLUSIVE ON THURSD.COM

THURSD

The World's Most Iconic Roses

David Austin Wedding & Event Roses for allseasons

WRITTEN BY: KATHY-LYNNE WEDDING & DAVID AUSTIN | 14.11.2020



DAVID AUSTIN

David Austin Wedding & Event Roses


"Our vision has simply always been to create the world's most beautiful roses."

-David Austin Senior
(1920-2018)

A Family Affair

From the heart of the Shropshire countryside, our story is intrinsically of English life encompassing three generations of one family and a lifetime passion for quality, excellence, and above all beauty.


Each one of our roses can take up to nine years in development and we have spent almost 50 years creating a portfolio of 17 and now counting, not for gardens but for weddings, special events and the ultimate floral gift. This is our story so far...



DAVID AUSTIN

A Classic Collection

One of the earliest roses has become our signature rose - so you can instantly recognise and share our great Juliet (shepherd) - it's not only described as a classic rose but it's also well respected around the world. Asquith Juliet was the catalyst for changing the floral landscape.



The Wedding Bouquet - by David Austin Wedding Roses

THURSD.COM

Join Thursd.



Thursd Price List

Content Creation, Your Business Page and Products on Thursd.

Profit from Thursd’s audience and high domain ranking.

Place your content in editorial articles, influencer blogger posts and product pages on thursd.com. Have your own landing page on Thursd to make all the connections to products and other businesses.



Your Content

On Thursd ☆☆☆☆
Editorial Articles

from €500/post

1 week on thursd.com
Forever on Thursd domain
Text by Thursd.
Photos by Thursd/Client
Link to profile on Thursd.

Influencer Content

On Thursd ☆☆☆☆☆
Blogs

from €800/post

1 week on thursd.com
Forever on Thursd domain
Text by Influencer.
Photos by Influencer
Link to profile on Thursd.

Business Profile

On Thursd ☆☆☆☆
Landing Page

€750/page

Including lifetime link to your website. Linking to relevant products and companies on Thursd.

Product Page

On Thursd ☆☆☆
1 page

€70/product

Your product page on Thursd.
Linked to your business profile page on Thursd.

Name Dropping

On Thursd ☆☆
In Existing Content

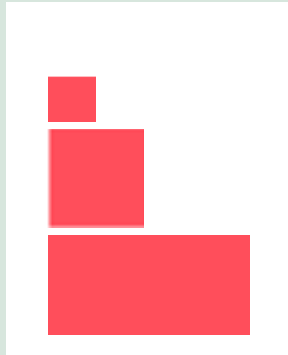
from €200/post

Your name in a high ranking post on Thursd.
Linked to your business profile page on Thursd.

Thursd Price List

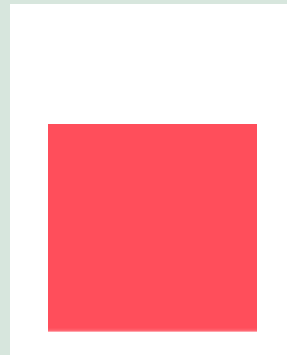
Your Content in What Size on Thursd.com?

Editorial articles, Influencer blog posts, and banners on the homepage. For the whole world forever to be found and seen on the Thursd domain



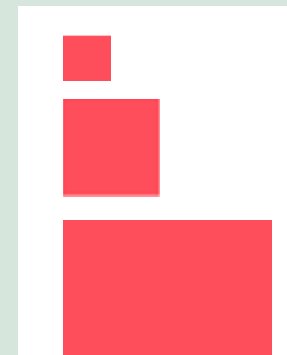
**Editorial
Articles ☆**
3x3 / 6x6 / 12x6

€500/€650/€750
1 week on thursd.com
Forever on Thursd domain
Text by Thursd.
Photos by Thursd/Client
Link to profile on Thursd



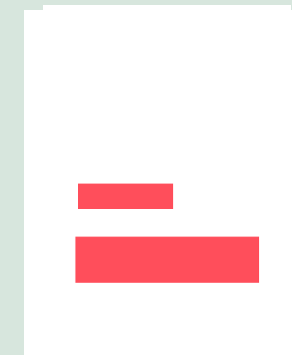
**Editorial
Articles ☆☆**
>12x6

€850
1 week on thursd.com
Forever on Thursd domain
Text by Thursd.
Photos by Thursd/Client
Link to profile on Thursd



**Influencer
Post ☆☆☆**
All sizes

+ €300
1 week on thursd.com
Forever on Thursd domain
Text by Designer/Thursd
Photos by Designer
Link to profile on Thursd

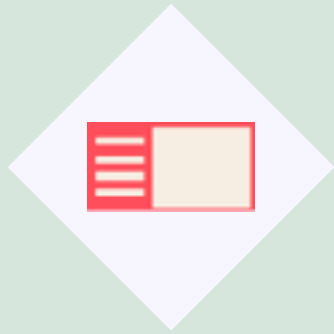


**Advertisement
Banner**
Small/big

€200/€350
1 week on thursd.com
600x125px/1200x250px
GIF/JPEG
Link to your landing page

Thursd Newsletter & Social Sharing

...reach all the people in the flower industry

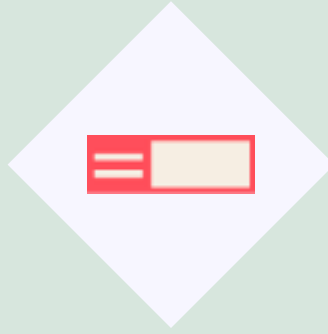


**Article/Blog/Embedded
Shared in Newsletter**

Content Block

€250

Link to article
on Thursd



**Newsletter
Advertisement**

Banner

€250

Link to your
landing page



**Social
Sharing (Organic)**

Thursd Socials & FB groups

from €500

Reach a potential of >150K
florists around the globe



**Social
Sharing (Campaign)**

Facebook/Instagram

from €250

Your brand or post
mentioned and pushed

Thursd Price List

Package Deals

Your content partnership on Thursd



Silver

€500/month*

Medium Visibility

Yearly:

- 6 x post on thursd.com
- 6 x banner small on thursd.com
- 6 x post shared in weekly newsletter
- 6 x newsletter banner
- 6 x social sharing

Month 1,3,5,7,9,11, Article/Blog Post 1 week on thursd.com - Month 2,4,6,8,10: Banner small 1 week on thursd.com - Month 1,3,5,7,9,11: Post in Newsletter - Month 2,4,6,8,10: Banner in newsletter. Including bi-weekly social sharing



Gold

€750/month*

High visibility

Yearly:

- 12 x post on thursd.com
- 12 x banner big on thursd.com
- 12 x in weekly newsletter
- 12 x newsletter banner
- 12 x social sharing

Every month an Article/Blog Post 1 week on thursd.com - Every month a Banner Big 1 week on thursd.com - Every 2nd Thursday or Friday a post in Newsletter - Every 2nd Thursday or Friday a banner in the newsletter. Including weekly social sharing



Platinum

€1250/month*

Always visible

Yearly:

- 24 x post on thursd.com
- 24 x banner big on thursd.com
- 24 x in weekly newsletter
- 24 x newsletter banner
- 24 x social sharing

Every month two Article/Blog Stories 1 week on thursd.com - Every month two Banner Big 1 week on thursd.com - Every 2nd and 4th Thursday or Friday a post in Newsletter - Every 2nd and 4th Thursday or Friday a banner in the newsletter. Including weekly social sharing

Thursd Price List

Social Deals

Extras to your content partnership on Thursd



Like

€75/month*

Low Budget

Monthly:

- 3 x Facebook post
- 3 x FB groups share
- 3 x Insta post
- 3 x LinkedIn post
- 3 x Pinterest pins



Love

€100/month*

Best Deal

Monthly:

- 6 x Facebook post
- 3 x FB business page share
- 3 x FB groups share
- 3 x Insta post
- 3 x Insta post
- 6 x LinkedIn post
- 6 x Pinterest pins



Wow

€150/month*

Social Extravaganza

Monthly:

- 12 x Facebook post
- 6 x FB business page share
- 6 x FB groups share
- 6 x Insta post
- 6 x Insta post
- 12 x LinkedIn post
- 12 x Pinterest pins
- +3 x TikTok videos

*with annual partnership

Thursd Price List

Link Building & Guest Posts

With your links and/or guest posts on Thursd you profit from Thursd's large international audiences, and high domain authority.



Placing Your URL's in Thursd ☆ In existing posts

from €99/link

Lifetime linking to your website or landing page
in existing articles and blogger posts

Your link in the article will be live 'forever' on the post page on
Thursd, and will be "dofollow" and not be marked as
rel="sponsored" or rel="ugc".

The post page will be indexed by Google.



Placing Your Guest Post On Thursd ☆☆ New posts

from €199/post

Lifetime linking to your website or landing page
in your guest post

Your article and link in the article will be live 'forever' on Thursd.
Your links will be "dofollow" and not be marked as rel="sponsored"
or rel="ugc". Your article will be indexed by Google and marked as
'written by Thursd or <your name here>'.



Yes!

I want to join Thursd

Tell me what to do!



Content Creation

WHAT'S MY FIRST STEP?

A Thursd's editor gets in touch with you to discuss your wishes and needs to plan your content. Then Thursd starts to create and publish your content according to your package. To get an impression on the diversity of the content created by Thursd, you can visit the Thursd website. (Know that Thursd's editors always check and optimize texts for SEO and other reasons where they fit necessary.)



What Do I Get?

PROMOTION ON THURSD

When having promotions on Thursd, you are sure to profit from:

- Exposure in the global flower industry (short & long term)
- Reach growers, traders, and florists
- High quality royalty free content
- Your products promoted as available around the globe
- Increased brand value



Sharing

OPTIMAL ENGAGEMENT

Thursd publishes your articles and blogs indefinitely on the website and for at least a week on the homepage. Thursd also publishes the content on Facebook, Instagram, LinkedIn, and in international Facebook groups.

Thursd hopes you commit to do the same and you share your content from the Thursd website and/or from Facebook to your own social channels and Facebook groups.

**Here's your
powerful
company
presence on the
world's leading
floral meetup spot**

Thursd.

