



POTT-PAPERS

2022

100% BIODEGRADABLE - NO PLASTIC WASTE





## NO REPOTTING, NO WASTE, NO NONSENSE!

### A POT THAT CAN DO ANYTHING? WELL, ALMOST.

Imagine planting your flowers in the soil together with their pots. With POTTBURRI, this isn't just a dream of the future – it's reality! When manufacturing our pots, we abstain from using materials that are harmful to the environment and instead use natural-fibre materials based on sunflower hulls.



The POTT decomposes under natural conditions within one year to a biomass and humus – without leaving any pollutants or microplastics.

A young woman and a young man are sitting on a concrete ledge in a greenhouse. The woman is on the left, wearing a black t-shirt and blue jeans, smiling. The man is on the right, wearing a black t-shirt and grey jeans, also smiling. They are surrounded by rows of potted plants, mostly purple and white flowers. The background is a large glass and metal structure of the greenhouse.

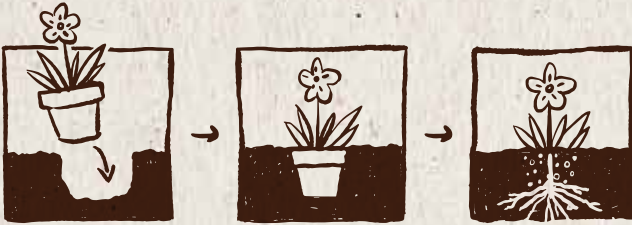
**WITHOUT PLASTIC.  
WITH FUTURE!**

We are Toni & Alex – the little sister with her big brother and vice versa: Growing up together in our parents' horticultural business, we have always been a strong team. Today, it is no longer just our childhood that connects us, but the same motivation:

**With POTTBURRI we continue to grow together and fight plastic waste!**



## HARD SHELL – STRONG CORE



Once the pot has been planted, it gradually decomposes under natural conditions over time, without leaving any environmentally harmful substances in the ground. Since it's made from natural materials, POTTBURRI is also fully recyclable and compostable.

## WHY DO WE ONLY USE GOOD STUFF IN OUR POTS?

In Europe alone, around 60 million tonnes of plastics are processed each year. These are predominantly petroleum-based plastics that rely on the use of valuable fossil fuels – resources that are vitally important for preserving our earth.

POTTBURRI aims to largely abstain from using these resources and instead uses new types of materials with natural base components. That's why only 'good stuff' lands in our pots!

**THE RESULT: POTTBURRI – THE ECO-FRIENDLY FLOWERPOT.  
ORGANIC. EFFICIENT. SUSTAINABLE.**

## WHAT EXACTLY IS IN THE POT?

POTTBURRI pots consist largely of sunflower hulls, obtained as a by-product of sunflower seed production. Approximately 6 million tonnes of sunflower hulls accumulate worldwide and normally are discarded as a waste product. That's a lot of unused waste, isn't it?





# JUST UPCYCLING

We make use of these sunflower hulls, employing them as the base material in the production of our POTTBURRI pots. Sunflower hulls have been developed into a completely new type of eco-friendly natural-fibre material.

**100% BIODEGRADABLE -  
NO PLASTIC WASTE.**



PREMIUM HYACINTH

P: 13 cm H: 20 cm L: 40x8



PREMIUM MUSCARI „BLUE SMILE“

P: 13 cm H: 20 cm L: 40x8

10-12 bulbs per pot



PREMIUM NARCISSUS

P: 13 cm H: 25 cm L: 40x8

Filled large flowered varieties



PREMIUM TULIPS

P: 13 cm H: 20 cm L: 40x8

Queensland, Mondial, Canasta

# REGIONAL WILD PERENNIALS

WEEK 13-16

Together with NABU-Naturschutzstation Niederrhein e.V., we want to support the diversity of native insects. With regional wild perennials that are optimally adapted to the respective locations and conditions, we create new habitats for insects.

The assortment includes, for example, the heather carnation, the wild cardoon, the St. John's wort and the early daisy.

A projekt of:

**NABU**

Naturschutzstation Niederrhein e.V.





WEEK 13-23

NOW ALSO ALL VARIETIES  
IN ORGANIC QUALITY



ROSE CRUSH  
WEEK 15-23



STEAKTOMATO



TRILLY



PEPE



PREVIA



SUNGOLD



COOKIE



ORGANIC TOMATOES „SELECTION DE CHEF“

P: 13 cm H: 25 cm L: 30x8

Cookie, Steaktomato, Trilly, Pepe, Previa, Sungold, Rose Crush





PREMIUM DIPLADENIA

P: 10,5 cm H: 30 cm L: 35x8

In three different colours



WEEK 17-30



ORGANIC ROSMARIN

P: 13 cm H: 20 cm L: 35x8



ORGANIC MINT

P: 13 cm H: 20 cm L: 35x8



ORGANIC SHRUB BASIL

P: 13 cm H: 20 cm L: 35x8



ORGANIC OREGANO

P: 13 cm H: 20 cm L: 35x8



ORGANIC SAGE

P: 13 cm H: 20 cm L: 35x8

ALSO IN OUR  
ASSORTMENT:

- ORGANIC CHOCOLATE MINT
- ORGANIC THYME



WEEK 18-23



MIX OF 6 BABYLEAF VARIETIES IN ONE POT

ORGANIC SALAD

P: 13 cm H: 20 cm L: 35x8

WEEK 20-25



BALCONY TOMATO „PRIMABELL“

P: 13 cm H: 30 cm L: 30x8

WEEK 15-38



ALSO IN THE RANGE:

· ORGANIC MINI CUCUMBER „CUCKO“



WEEK 15-23



ORGANIC SWEET PEPPER „CONORED“

P: 13 cm H: 20 cm L: 30x8

WEEK 30-38



ORGANIC CHILI MILD / HOT / EXTRA HOT

P: 13 cm H: 20 cm L: 35x8

WEEK 17-22



ORGANIC SNAKE CUCUMBER „LUCKY CUCUMBER“

P: 13 cm H: 30 cm L: 30x8

ORGANIC SNACK CUCUMBER „ROCKY“

P: 13 cm H: 30 cm L: 30x8



WEEK 17-24



PETUNIA „PURPLE TOUCH“

P: 13 cm H: 20 cm L: 40x8



PETUNIA „AMORE“

P: 13 cm H: 20 cm L: 40x8



PETUNIA „NIGHT SKY“

P: 13 cm H: 20 cm L: 40x8

MORE PETUNIAS IN  
OUR ASSORTMENT:


- PETUNIA „SUZIE STORM“
- PETUNIA „MISS MARVELOUS“
- PETUNIA „CHERRY CHEESECAKE“

WEEK 19-24



PETUNIA „WAVE TRIO“

P: 13 cm H: 20 cm L: 42x6

A man with short, light brown hair and a white t-shirt is smiling and holding a large tray of potted flowers. The tray contains several black plastic pots filled with purple and white flowers, likely asters. Each pot has a small white tag with a logo and text. The background shows a greenhouse structure with a blurred view of a landscape.

Since 1967, we have been producing ornamental plants in the second generation in Kevelaer, on the left bank of the Lower Rhine. Sustainability is our top priority. So the decision was clear that we would also cultivate in the POTTBURRI pot. Excellent in handling as well as in cultivation – and the end customer can plant the pot, without the annoying plastic waste!

**ANDREAS THOENNISSSEN**

**GARTENBAU THOENNISSSEN, KEVELAER**



WEEK 17-26



CALIBRACHOA TRIO  
„CAFE DE PARIS“

P: 13 cm H: 20 cm L: 40x8



CALIBRACHOA TRIO  
„VENEDIG“

P: 13 cm H: 20 cm L: 40x8



CALIBRACHOA TRIO  
„TROPICANA“

P: 13 cm H: 20 cm L: 40x8



CALIBRACHOA TRIO  
„BRASIL“

P: 13 cm H: 20 cm L: 40x8



CALIBRACHOA TRIO  
„PINK PARADISE“

P: 13 cm H: 20 cm L: 40x8



CALIBRACHOA  
„GOOD NIGHT KISS“

P: 13 cm H: 20 cm L: 40x8



CALIBRACHOA  
„BLUEBERRY SCONE“

P: 13 cm H: 20 cm L: 40x8



CALIBRACHOA  
„CANDY BOUQUET“

P: 13 cm H: 20 cm L: 40x8

ALSO IN OUR ASSORTMENT:

- MORE CALIBRACHOA CHAMELEON VARIETIES
- CALIBRACHOA „RAVE“ VARIETIES

WEEK 17-30



COLEOS-MIX „FLAME THROWER“

P: 13 cm H: 25 cm L: 35x8

WEEK 18-26



OSTEOSPERMUM

P: 13 cm H: 25 cm L: 35x8

Purple Sun, Blue Eyed Beauty and plain varieties

WEEK 18-28



LAVENDER

P: 13 cm H: 25 cm L: 30x8

Blue, Twin and White

ALSO IN A 10.5 CM POT!

WEEK 18-26



DAHLIAS „HAPPY DAYS“

P: 13 cm H: 30 cm L: 30x8

Cherry, Pink, Bicolor Red Yellow

WEEK 18-21



GERANIUMS IN SPECIAL VARIETIES

P: 13 cm H: 30 cm L: 36x6

Hanging and standing varieties



# WEEK 20-30

WEEK 21-25



SNAPDRAGONS

P: 13 cm H: 25 cm L: 35x8

Uni + Trio

WEEK 20-26



CUPHEA TRIO „FLORY GLORY“

P: 13 cm H: 25 cm L: 40x8

WEEK 23-30



DIANTHUS

P: 13 cm H: 25 cm L: 40x8

Peach Party, Pink Kisses, Scully

WEEK 21-25



COSMOS BIPINNANTUS

P: 13 cm H: 35 cm L: 30x8

WEEK 21-25



COSMOS CHOCAMOCHA

P: 13 cm H: 25 cm L: 35x8

WEEK 21-25



ALLIUM MILLENIUM

P: 13 cm H: 40 cm L: 25x8





I love my garden as an oasis of well-being. It's the place where I can relax and let my mind wander. I am happy when the flower beds are colourful and the insects find enough opportunities to find their nectar. Everything is in harmony with nature, which is why I chose POTTBURRI! The possibility to plant the pot, because it completely decomposes in the soil, is just great!

**LOU HAGENEY**

**CUSTOMER FROM SONSBECK**



WEEK 21-36

WEEK 21-34



SUNFLOWER

P: 13 cm H: 30 cm L: 36x6

Sunbelievable, Sunray

WEEK 21-36



SEDUM

P: 13 cm H: 20 cm L: 40x8

Variegatum, Yellow Bouquet, Orostachys

WEEK 21-36



GRASSES

P: 13 cm H: 25-45 cm L: 30x8

Festuca, Stipa, Carex, Fireworks

FROM WEEK 22



ALSO AVAILABLE AS  
PERENNIAL MIX: KW 22-33



PERENNIALS IN VARIOUS VARIETIES

P: 13 cm H: 25-30 cm L: 30x8

Coreopsis, Digitalis, Gaillardia, Leucanthemum, Scabiosa



WEEK 22-32

WEEK 22-26



LUPINES „GALLERY MIX“

P: 13 cm H: 30-35 cm L: 30x8

WEEK 24-28



ROSE „LILLY ROSE“

P: 13 cm H: 30 cm L: 35x8

WEEK 24-32



CRASPEDIA + MUEHLENBECKIA

P: 13 cm H: 55 cm L: 20x8



Our customers attach great importance to sustainability – especially when it comes to packaging and unnecessary waste. The motto here is to get rid of plastic. POTTBURRI serves this need in equal measure: Environmentally friendly production and a large product variety that leaves nothing to be desired. A win-win-win situation!

**ELISABETH ALLIN**

GARTENCENTER SELBACH, LEVERKUSEN



WEEK 24-42

WEEK 26-30



SILVER KISSES

P: 13 cm H: 25 cm L: 35x8

WEEK 24-33



EUCALYPTUS

P: 13 cm H: 25 cm L: 30x8

WEEK 27-33



FICINIA

P: 13 cm H: 20 cm L: 40x8

WEEK 28-36



ECHINACEA

P: 13 cm H: 40 cm L: 25x8

WEEK 28-38



ASTER „TRIO“

P: 13 cm H: 25 cm L: 35x8

WEEK 31-42



CHRYSANTHEMES

P: 13 cm H: 25 cm L: 42x6

WEEK 34-38



HEUCHERA

P: 13 cm H: 25-30 cm L: 35x8

6-8 different varieties

WEEK 36-40



ERICA „TWIN“

P: 13 cm H: 30 cm L: 35x8

WEEK 36-46



CYCLAMEN

P: 10,5 cm H: 25 cm L: 40x10

Mixed colours



# WEEK 36-50

WEEK 36-42



CALLUNA

P: 13 cm H: 25-30 cm L: 35x8

Uni, Skyline, Trio

WEEK 46-50



MINI FIR TREE

P: 13 cm H: 40-45 cm L: 25x8

WEEK 46-50



HELLEBORUS

P: 13 cm H: 25-30 cm L: 30x8

WEEK 50



OXALIS „LUCKY CLOVER“

P: 10,5 cm H: 15 cm L: 50x10



One guideline we have followed for generations is that success must not come at the expense of the environment and people. In our production, therefore, not only „bee protection“ has a special significance. We also want to lead the way in the choice of pot and have therefore deliberately opted for a sustainable variant, the POTTBURRI!

**RAPHAEL JANßEN**

GARTENBAU JANßEN, KEVELAER





# „POTT“ OF SALE



DIE HÖHLE DER  
**LÖWEN**

BEKANNT AUS DER

**VOX**

GRÜNDER-SHOW

**THANKS!**

WE ARE FIGHTING PLASTIC WASTE.  
NICE TO HAVE YOU WITH US TOO!

  #POTTBURRI



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