



*Naranjo Roses is a family enterprise, located in the Cotopaxi province; we are located 90 minutes away from Quito capital of Ecuador.*

*We started our activities in April 2001 and with our substantial experience of the flower business which began in 1989 and with our expertise in achieving and maintaining the highest standards of product quality, we have established ourselves in the forefront of the International flower market.*

*We currently have 38 hectares, 94 varieties of roses and 2.620.000 plants distributed between three farms located in Lasso and Latacunga.*

*We develop strategies of ongoing innovation and renewal of our methods and processes, and we investigate on an ongoing basis to ensure the year on year growth required to satisfy the needs of our customers.*

*We have managed to be part of most important markets in the world becoming a very well known farm all over the world, we always try to be part of most of floral shows in order to have personal contact with our customers letting them know all our improvements and receiving all his comments.*

*We respect the environment and we are committed to action to protect and enhance the welfare and safety of our workers. We are aware of our social responsibilities and for this reason we are active in the development of eco-friendly systems and products and we are currently working on an integrated control system for pests and diseases, using products free from toxic residues.*

*Best Regards,*

**Adrian Moreno**  
**Sales Manager**  
[mercadeo@naranjoroses.com](mailto:mercadeo@naranjoroses.com)



[www.naranjoroses.com](http://www.naranjoroses.com)

Phone: (5933) 2266-100 / 101 / 102  
Salache km 4 1/2 Latacunga - Ecuador