

The logo for MDK Flowers & Greens is centered in a white box with a black border. The background of the entire top section is a vibrant collage of tropical plants, including large green monstera leaves and colorful bird of paradise flowers in shades of red, orange, and purple.

MDK

FLOWERS & GREENS

For over 25 years, MDK Flowers & Greens has specialized in the professional cultivation of luxury decorative foliage, tropical cut flowers and high-quality potted plants. Only the products that meet our high quality standards leave the nursery. MDK is constantly evolving and responding to changes in the market. In this way we try to remain innovative and distinctive as a company. This also enables us to optimally fulfil the questions and wishes of the customer.

All plants are grown with great care at our production facility in Ghana. A stable country with a climate that is ideal for indoor plants. Together with 150 employees, we ensure that the plants grow up with love. Because we have our own production, we can guarantee a high quality.

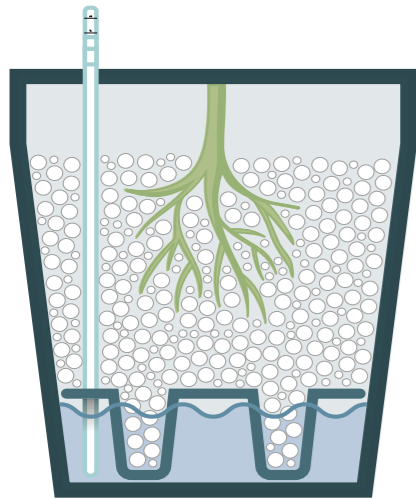
Corporate social responsibility and the well-being of our employees are our top priorities. That's why we provide hot meals and pay medical expenses. We also provide staff with the opportunity to take courses in order to develop themselves and build a stable future. In this way, we hope to contribute to their welfare and to the Ghanaian economy with our company.





BEAUTANIC lifestyle

All of our plants are cultivated hydroponically and come with water roots that are acclimated to water. These indoor plants come in a special hydropot with a water meter and water reservoir, making caring for them even easier! Whether you have green thumbs or not, everyone can enjoy being surrounded by indoor greenery.



The brand has proved itself and is now on sale at more than 40 garden centers in the Netherlands and Belgium. Each garden center has a Beautanic Lifestyle cabinet with a display where a video is played showing the benefits of hydro plants. There are also free flyers and banners to inform the customer as well as possible. In this way not only we but also the consumer are convinced of a good green purchase.

Why Beautanic Lifestyle?

Beautanic Lifestyle is a successful concept with an exclusive range of large, green plants. We strongly see the consumer's needs with regard to the purchase and care of green plants. Thanks to the handy watering system, Beautanic Superfood and the fresh look of each plant, people with or without green fingers can optimally enjoy greenery in their homes.

Check out the presentation in garden centers, promotional materials and products on the following pages.



Beautanic Lifestyle presentation



1. Furniture with display in garden center



2. Banner in garden center



3. Video about Beautanic Lifestyle

Beautanic Lifestyle promotional material

BEAUTANIC lifestyle
WE MAKE YOUR green life EASIER

NEW: HYDROPLANT
EASY TO CARE FOR
WITH HANDY WATERING SYSTEM

WATER METER
Immediately shows when the plant needs water.

LAVA ROCK GRANULES
100% natural and sustainable. Optimal delivery of oxygen and water to the roots.

WATER CONTAINER
1.5 liter water buffer. Up to two weeks without watering.*

Scan the QR code to find out about the benefits of hydroponic plants on a watering system.

WWW.BEAUTANIC.NL
*Depending on temperature, air humidity and plant species.

4. Flyer A5 front cover

BEAUTANIC SUPERFOOD
Hydroponic plants get their nutrition from water. That's why you should feed your plants regularly with Beautanic Superfood. This plant food contains essential trace elements that will help to keep your hydroponic plant strong and healthy.

BEAUTANIC LIFESTYLE PLANTS
All of our plants are cultivated hydroponically and come with water roots that are acclimated to water. It is therefore important to provide hydroponic plants with a consistent supply of water. These indoor plants come in a special hydro pot with a water meter and water reservoir, making caring for them even easier! Whether you have green thumbs or not, everyone can enjoy being surrounded by indoor greenery.

And the plants aren't just green on the outside – they're green through and through, thanks to our sustainable production methods. The hydro pot is made of recycled materials and the substrate is a natural product.

UNIQUE BIRTHPLACE
The hydroponic plants are cultivated in Ghana, a stable country with a climate that is ideal for indoor plants. Together with 150 employees, we ensure that the plants are grown and tended with the greatest of care.

Corporate social responsibility and the well-being of our employees are our top priorities. That's why we provide hot meals and pay medical expenses. We also provide staff with the opportunity to take courses in order to develop themselves and build a stable future. In this way, we hope to contribute to their welfare and to the Ghanaian economy with our company.

SUSTAINABLY PRODUCED

BEAUTANIC lifestyle
WE MAKE YOUR green life EASIER

BEAUTANIC SUPERFOOD
HYDROPLANT EASY CARE PLANTS

BEAUTANIC lifestyle
HYDRO SYSTEM easy care IN-/OUTDOORPOT 27 CM
100% HYDRO SET
EXTRA WATER RESERVOIR
CREATE YOUR OWN HYDRO SYSTEM WITH VOLCANIC GRANULES
WWW.BEAUTANIC.NL

5. Flyer A5 back cover

BEAUTANIC lifestyle
WE MAKE YOUR green life EASIER

NEW: HYDROPLANT
EASY TO CARE WITH HANDY WATERING SYSTEM

WATER METER
Immediately shows when the plant needs water.

VOLCANO GRANULES
100% natural and sustainable. Optimal delivery of oxygen and water to the roots.

WATER CONTAINER (1,5L)
1.5 litre water buffer. Up to two weeks without watering.*

Hydro plants get their nutrition from water. So give your plant Beautanic Superfood with every watering.

MORE INFORMATION?
Scan the QR-code

WWW.BEAUTANIC.NL
*Depending on temperature, air humidity and plant species.

6. Banner double sided 140x60cm

Beautanic Lifestyle accessories



7. Hydropot with water meter and water tank



8. Volcanic grains

BEAUTANIC lifestyle
WE MAKE YOUR green life EASIER

BEAUTANIC SUPERFOOD
(WITH TRACE ELEMENTS) (LOWERING PH)
WWW.BEAUTANIC.NL

WEIGHT
120 GR / 100 GR NETTO

SAMENSTELLING
Gebaseerd op 10-10-25 NPK meststof en bevat daarnaast de noodzakelijke sporenelementen, zoals B 0,02%, Cu 0,03%, Fe 0,25%, Mn 0,06%, Mo 0,01% en Zn 0,03%. PH verlagend voor een betere voedingsopname.

VEILIGHEID
Buiten bereik van kinderen houden | Niet eten en drinken | Na gebruik handen wassen | Bij inslikken, spoel de mond en waarschuw een arts | Verwerk afval volgens de wettelijke voorschriften.

GEBRUIKSAADVIES
0,5 theelepel (2,5 gr) per liter water

USAGE
0.5 teaspoon (2.5 gr) per liter water

COMPOSITION
Based on 10-10-25 NPK (e and in addition, it contains necessary trace elements as B 0.02%, Cu 0.03%, Fe Mn 0.06%, Mo 0.01% and 0.03%. PH-lowering for better nutritional absorption.

SAFETY
Keep out of reach of child Do not eat or drink | Wash after use | If swallowed, r mouth and seek medical a Dispose of waste accordi legal requirements.

9. Nutrition label Dutch-English



10. Beautanic Superfood 100 ml



Beautanic Lifestyle assortment



Ficus Lyrata
Pot size 27cm



Ficus Mahori
Pot size 27cm



Monstera Deliciosa
Pot size 30cm



Monstera Adansonii
Pot size 27cm



Ficus Makana
Pot size 27cm



Ficus Safrana
Pot size 27cm



Ficus Adora
Pot size 27cm



Aglaomorpha Jim
Pot size 30cm



Asplenium Osaka
Pot size 30cm



Philodendron Green Beauty
Pot size 27cm



Philodendron Green Beauty
Pot size 30cm



Philodendron Rambo
Pot size 27cm



Areca Butterfly Palm
Pot size 27cm



Strelitzia Nicolai
Pot size 27cm



Philodendron Red Beauty
Pot size 27cm



Philodendron Red Beauty
Pot size 30cm



Philodendron Xanadu
Pot size 30cm