3 MEGATRENDS

Kroptek sits at the intersection of 3 megatrends affecting the global food supply chain

1

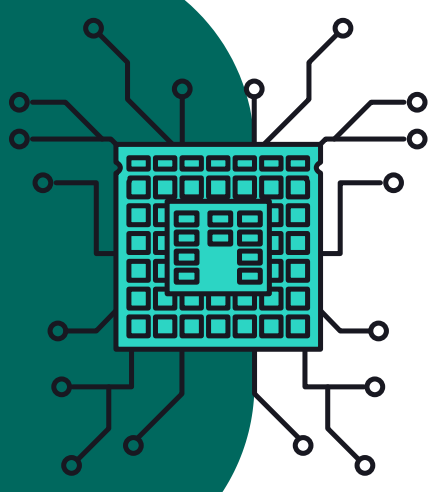
Environment

The existing food supply chain is failing our environment, with traditional agriculture methods producing 1/3 of the world's global carbon footprint and using 70% of the world's freshwater

2

Technology

Solutions are moving from plant science to real-life commercial applications, with LED lighting remaining a critical component of indoor farming & CEA



3

Consumer

Food standards and tastes are becoming globalised but the population is growing exponentially, with an expected additional 2bn people by 2050

Kroptek enables the new agricultural revolution by empowering growers to locally grow high quality crops at consistent volumes anywhere in the world, any time of the year, at the lowest possible cost the consumer and the environment

Kroptek