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International mobility fair and congress on urban cable cars in Essen, Germany

Cable Car World 2024 offers attractive packages for exhibitors

Benefit from early bird booking until May 31st

The future of mobility is hanging on the rope: That was the unanimous conclusion after the successful premiere of Cable Car World in June 2022 in the Ruhr metropolis of Essen. Furthermore, exhibitors and visitors agreed that the international mobility trade fair and the accompanying congress on urban cable cars absolutely must continue. That is why the upcoming Cable Car World will once again take place at Messe Essen from June 4th to 5th, 2024. Then, among others, manufacturers, suppliers as well as cities and regions will present themselves to a top-class expert audience from all over the world in order to lay the basis for future urban ropeway projects. Interested parties can now find the registration forms for a trade fair stand on the Cable Car World website: www.cablecarworld.de. Exhibitors can benefit from a reduced early bird rate if they book by May 31st, 2023.

In addition to regular participation – either with your own stand or a rental stand – Cable Car World offers attractive deals to gain exposure as a partner. Exhibitors can choose between several packages that include additional advertising services and can become either lead partners, content partners or media partners. The places are limited. Participation in the trade show is worthwhile in any case: "We have received excellent feedback from our exhibitors, who have confirmed that Cable Car World has provided valuable impetus for new projects. This is exactly our goal: to promote the cable car as new means of transport in public spaces," explains Gerald Pichlmair, Managing Director at Seilbahnen International (SI) Verlag, which is a partner of Cable Car World.

At Cable Car World, the exhibiting companies reach in particular employees from public administration and decision-makers from transport companies as well as municipalities and state administrations in Germany and abroad. For example, the last Cable Car World was the decisive platform for pushing ahead with an urban cable car project in the city of Herne, as Mayor Dr. Frank Dudda emphasizes: "We used the first Cable Car World to present the Herne cable car project and at the same time to push it forward. Our aim was to find suitable partners to accompany



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us in the further process. With success – we made the decisive contacts and are now taking the project into the next phase. As Lord Mayor of the city of Herne, I strongly recommend that all city representatives visit this forward-looking mobility trade fair. After all, Cable Car World offers a unique opportunity to examine inner-city cable car projects quickly and efficiently. This is where all the experts come together, this is where interested parties find the concentrated expertise in urban ropeways."

From the idea and planning, through production and construction, to the commissioning and maintenance of finished installations: the range of products and services at Cable Car World extends along the entire value chain of urban cable car projects and, in addition to ropeway technology, also considers the areas of economy, environment and society. The exhibitors include globally active and renowned manufacturers such as Doppelmayr, which was already present at the first Cable Car World and will be there again in 2024. Mobility service providers, planning offices, real estate developers and suppliers such as Calag, a Swiss cabin and body construction company are also able to present themselves. "Calag is the specialist when it comes to finding the right cabin solution for any type of ropeway project: from cabins for funiculars to cabins for inclined elevators and aerial ropeways. We are already looking forward to the next Cable Car World at Messe Essen. Here we get an attention-grabbing stage for a mobility topic with a future, we can reach decision-makers and open up new business areas," expresses Marketing Manager Michael Reinhard.

Accompanying congress creates added value for exhibitors

A Mobility Lab is also planned to present the possibilities of this means of transport, as well as a Science Wall for universities to present current research on the subject and its results. Accompanying the exhibition, a top-class congress will be held during the entire duration of the trade fair, in which national and international experts will deal with current topics relating to urban mobility with cable cars. "The congress is an integral part of Cable Car World. We deliberately placed the congress stage in the exhibition hall so that there is an exchange between exhibitors, trade fair visitors and congress participants. This worked very well in the last year. Together with the exhibition, the congress serves as a networking platform for all those interested in the topic of urban cable cars," explains Cable Car World Managing Director Dominik Berndt.

Further information and registration documents: www.cablecarworld.de