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Cable Car Congress with top speakers from all over the world

Participants from Germany, Europe, LATAM and Africa

From June 4 to 5, 2024, Messe Essen will become the driving force behind the planning and implementation of urban mobility projects on the Plus One level: international experts in the field of urban cable cars will share their knowledge at the Cable Car Congress, which will take place alongside the Cable Car World trade fair. "Over 30 top speakers from a total of 13 countries, including France, Austria, Sierra Leone, Mexico and Colombia, will offer a detailed insight into the topic of urban cable cars and provide specific recommendations for action at this forward-looking specialist event," explains Dominik Berndt, Managing Director of Cable Car World GmbH, initiator of the congress trade fair.

In many parts of the world, cable cars are already a tried and tested component of sustainable mobility in urban areas. In Germany, they are gradually moving into the focus of urban and transportation planning as a cost-effective and environmentally friendly supplement to conventional means of transport. There is a great need for information - especially among the responsible local authorities. The speakers at the Cable Car Congress will provide comprehensive know-how on all aspects of urban cable car projects in presentations and panel discussions. Workshops and tours of the trade fair will provide in-depth knowledge between the four congress blocks.

Congress Day 1 on Tuesday, June 4, 2024

Part I of the congress is entitled "Urban Development & Cable Cars" and uses national and international examples to highlight the new options that arise from the use of cable cars in urban area development. Highlights include the keynote speech by Prof. Luis Angel Guzmán from the University of the Andes in Bogota and the lecture "Modern mobility solutions for the development of a future neighborhood in the Ruhr metropolis" by Dr. Frank Dudda, Lord Mayor of the City of Herne. The city in the Ruhr region is currently planning the development of a state-of-the-art technology district in which a central cable car will play a key role in the mobility concept.

"Financing & Funding" is the title of Part II on the first day. The focus is on private and public financing models for infrastructure projects and the necessary framework conditions that must be in place. For example, Ingo Strater, Head of Sustainable Urban and Rural Mobility, Networks, Digital Municipal Transport Systems at the German Federal Ministry of Digital and Transport, will report on "Funding Scenarios and Conditions for Urban Cable Cars in Germany".

The federal funding program could be used to finance a cable car in Duisburg, Germany, for example. A study has already confirmed the feasibility of the project, which would connect a new technology park to the main railway station. Another highlight will be a panel discussion in cooperation with the network partner IFC - International Finance Corporation (part of the World Bank Group) on PPP approaches. Moderator Ramatou Magagi from the IFC will travel from the headquarters in Washington to lead the discussion.

Congress Day 2 on Wednesday, June 5, 2024

Part III of the Cable Car Congress on the second day of the trade fair is dedicated to the ideal planning and process flow for implementing cable car projects in cities as quickly and efficiently as possible. Yvonne Aki-Sawyer OBE, Mayor of the Sierra Leonean capital Freetown and Co-Chair of the global city network C40 Cities, will outline how mobility restrictions in the West African city are to be overcome by building an urban cable car as the backbone of local public transport.

Part IV concludes the congress with the topic "Operations & Best Practice". It addresses the specific requirements of operating a ropeway in an urban environment and presents successful examples from the field. The focus here extends as far as South America. Sergio Astorga from the Universidad Autónoma Metropolitana will speak on the topic of "Economic and socio-environmental impacts of cable cars in Mexico City", while Cesar Portillo Arano, project manager at Mi Teleférico, the state-owned cable car operator in Bolivia, will share "Experience from the world's largest cable car network in La Paz, Bolivia". It covers a distance of 30 kilometers and is considered an international flagship project of the Austrian cable car manufacturer Doppelmayr, which is also exhibiting and sponsoring at Cable Car World, as are the cable car manufacturers Bartholet and Leitner.

All speakers and the program at: <https://www.cablecarworld.com/speakerinnen?lang=en>

10.04.2024

Ticket sales for Cable Car World 2024 start

Exhibition, congress, workshops and networking at Messe Essen, Germany

Trade visitors can now secure their tickets for one of Messe Essen's most innovative event formats: The Cable Car World 2024 ticket shop at www.cablecarworld.de is open immediately. The congress trade fair on 4 and 5 June will focus on urban mobility with cable cars. Trade visitors will encounter this topic of the future in a unique mix of trade fair, exhibition, workshops, tours, personal dialogue with experts and a congress with top-class international speakers.

A ticket to Cable Car World 2024 not only grants admission to the trade fair, but also access to a wide range of events and congress presentations covering the entire spectrum of urban cable car mobility. A one-day ticket regularly costs 119 euros, a two-day ticket 149 euros. Members of public authorities, agencies and non-profit organizations receive a reduced Municipalities Ticket for 49 euros or 99 euros. For teachers and researchers, a discounted Science Ticket is available for 25 euros, which is valid on both days. The discounted tickets can only be requested with appropriate proof via the e-mail address cablecarworld@messe-essen.de.

Visitors receive an all-round carefree package with the VIP ticket for one (299 euros) or two days (449 euros). In addition to admission to the trade fair, it includes a parking ticket, access to the congress together with a seat in the front stage area and the provision of presentation documents, access to the VIP area, an invitation to the get-together, lunch and a welcome bag.

One ticket - many possibilities

In Hall 8, Cable Car World presents companies along the entire process chain of urban cable car projects. From leading manufacturers to consulting and planning offices to operating companies, all relevant market segments will be brought together. The Mobility Lab powered by Bartholet & Leitner is the centrepiece of the Cable Car World 2024 exhibition area. It showcases the whole world of cable car topics with the four sections Society, Sustainability, Technology and Profitability, while experts are on hand to answer questions. The Science Wall presents research results from universities that contribute to the further development of urban ropeway mobility. Best-practice examples of urban development with cable cars will be presented to visitors by local authorities in the City Lab. This special area is organized by the Federal Ministry for Digital and Transport of Germany, which has also assumed the patronage of Cable Car World in the person of Federal Minister Volker Wissing.

The highlight of Cable Car World 2024 is the high-calibre Cable Car Congress in the immediate vicinity of the exhibition area. Over two days, experts from all continents will give talks on current cable car projects, opportunities and challenges, legal requirements and political framework conditions.

17.04.2024

German Federal Minister for Digital and Transport advocates for Urban Cable Cars

Volker Wissing identifies opportunities for mobility transition at the plus-one level

The Federal Minister for Digital and Transport of Germany, Volker Wissing, has taken on the patronage of the upcoming Cable Car World. The international mobility trade fair for urban cable cars, along with an accompanying congress, will take place for the second time from June 4th to 5th, 2024, at Messe Essen, Germany. The focus of Cable Car World is on public urban transportation at the plus-one level.

The Federal Ministry for Digital and Transport (BMDV) supports the expansion of sustainable mobility and sees significant potential in urban cable cars. In November 2022, it released the guidebook "Urban Cable Cars in Public Transport" in German and English, serving as guidance for municipalities and municipal transport companies. The Cable Car World was also an essential source of information for the realization of urban cable car projects during its premiere in June 2022. Several feasibility studies were commissioned as a result of the trade fair.

Urban cable cars as a significant opportunity for sustainable mobility

Federal Minister for Digital and Transport, Volker Wissing, considers urban cable cars as a great opportunity for sustainable mobility in urban areas: "Examples in densely populated regions of the world demonstrate that cable cars are a reliable, sustainable, and noiseless means of transportation. As the Federal Minister for Digital and Transport, I am actively advocating for this important topic of the future to gain more visibility in Germany. The Cable Car World in Essen is the appropriate platform for that. As an international marketplace in the heart of Europe, the trade fair consolidates all the expertise and contacts required for the implementation of cable car projects in urban areas, from the initial idea to ongoing operation. I am delighted that the next edition will once again make a significant contribution to shaping mobility in cities, and I gladly take on the patronage of this innovative event format."

Cable Car World is aimed at transport operators, urban planners, sustainability and mobility officers from the federal government, states, cities, municipalities, as well as other municipal decision-makers at the national and international levels. In Hall 8 of Messe Essen, professional visitors will find an overview of all relevant manufacturers, service providers, and suppliers related to cable cars on June 4th and 5th, 2024. A Mobility Lab will explain the advantages of this mode of transportation in urban areas and facilitate expert discussions, while the Science Wall will shed light on the current state of research and knowledge. In addition, the accompanying two-day congress, featuring high-profile presentations, will provide an opportunity to deepen knowledge.

Interested exhibitors can find the registration documents at www.cablecarworld.de.

09.03.2023

Cable Car World 2024 offers attractive packages for exhibitors

Benefit from early bird booking until May 31st

The future of mobility is hanging on the rope: That was the unanimous conclusion after the successful premiere of Cable Car World in June 2022 in the Ruhr metropolis of Essen. Furthermore, exhibitors and visitors agreed that the international mobility trade fair and the accompanying congress on urban cable cars absolutely must continue. That is why the upcoming Cable Car World will once again take place at Messe Essen from June 4th to 5th, 2024. Then, among others, manufacturers, suppliers as well as cities and regions will present themselves to a top-class expert audience from all over the world in order to lay the basis for future urban ropeway projects. Interested parties can now find the registration forms for a trade fair stand on the Cable Car World website: www.cablecarworld.de. Exhibitors can benefit from a reduced early bird rate if they book by May 31st, 2023.

In addition to regular participation – either with your own stand or a rental stand – Cable Car World offers attractive deals to gain exposure as a partner. Exhibitors can choose between several packages that include additional advertising services and can become either lead partners, content partners or media partners. The places are limited. Participation in the trade show is worthwhile in any case: "We have received excellent feedback from our exhibitors, who have confirmed that Cable Car World has provided valuable impetus for new projects. This is exactly our goal: to promote the cable car as new means of transport in public spaces," explains Gerald Pichlmair, Managing Director at Seilbahnen International (SI) Verlag, which is a partner of Cable Car World.

At Cable Car World, the exhibiting companies reach in particular employees from public administration and decision-makers from transport companies as well as municipalities and state administrations in Germany and abroad. For example, the last Cable Car World was the decisive platform for pushing ahead with an urban cable car project in the city of Herne, as Mayor Dr. Frank Dudda emphasizes: "We used the first Cable Car World to present the Herne cable car project and at the same time to push it forward. Our aim was to find suitable partners to accompany us in the further process. With success – we made the decisive contacts and are now taking the project into the next phase. As Lord Mayor of the city of Herne, I strongly recommend that all city representatives visit this forward-looking mobility trade fair. After all, Cable Car World offers a unique opportunity to examine inner-city cable car projects quickly and efficiently. This is where all the experts come together, this is where interested parties find the concentrated expertise in urban ropeways."

From the idea and planning, through production and construction, to the commissioning and maintenance of finished installations: the range of products and services at Cable Car World extends along the entire value chain of urban cable car projects and, in addition to ropeway technology, also considers the areas of economy, environment and society. The exhibitors include globally active and renowned manufacturers such as Doppelmayr, which was already present at the first Cable Car World and will be there again in 2024. Mobility service providers, planning offices, real estate developers and suppliers such as Calag, a Swiss cabin and body construction company are also able to present themselves. "Calag is the specialist when it comes to finding the right cabin solution for any type of ropeway project: from cabins for funiculars to cabins for inclined elevators and aerial ropeways. We are already looking forward to the next Cable Car World at Messe Essen. Here we get an attention-grabbing stage for a mobility topic with a future, we can reach decision-makers and open up new business areas," expresses Marketing Manager Michael Reinhard.

Accompanying congress creates added value for exhibitors

A Mobility Lab is also planned to present the possibilities of this means of transport, as well as a Science Wall for universities to present current research on the subject and its results. Accompanying the exhibition, a top-class congress will be held during the entire duration of the trade fair, in which national and international experts will deal with current topics relating to urban mobility with cable cars. "The congress is an integral part of Cable Car World. We deliberately placed the congress stage in the exhibition hall so that there is an exchange between exhibitors, trade fair visitors and congress participants. This worked very well in the last year. Together with the exhibition, the congress serves as a networking platform for all those interested in the topic of urban cable cars," explains Cable Car World Managing Director Dominik Berndt.

Further information and registration documents: www.cablecarworld.de