

14.09.2023

Assembly optimization is the focus of the sanitation area at SHK+E ESSEN

Strong presence of sanitation manufacturers at the top industry meeting in the Ruhr region

Simple, fast and safe - especially in the sanitation sector, the development of techniques to optimize the assembly process is a sensible step to meet current requirements. The demand on the part of the trade for corresponding solutions from the industry is high. This applies all the more in times of shortage of skilled workers, in which time-optimized work processes and improved safety are indispensable factors for economic success. For this reason, Messe Essen and the SHK NRW trade association are placing efficient assembly techniques in the focus of the upcoming SHK+E ESSEN from March 19 to 22, 2024. Interested sanitation manufacturers can register now in order to present their products to new customers in a publicity-effective manner.

Everything that makes installation as simple and efficient as possible for the trade is in demand. This includes, among other things, fittings, piping components as well as tools and techniques for fastening and sealing. In order to present these to visitors in an efficient and time-optimized manner, there will be special tours, a visitors guide and lectures. "The demand on the part of the trade is enormous. More than 15 exhibitors from the sanitation sector have already registered for the topic. With SHK+E ESSEN, we are offering the sanitation industry the ideal platform to meet this demand. This can involve individual or system solutions," explains Torben Brinkmann, Project Manager of SHK+E ESSEN.

Hüppe, Kaldewei and Wavin return to Essen

In addition to heating and air conditioning technology in Halls 1 and 3, sanitation objects, sanitation installations and water technology make up the largest part of SHK+E ESSEN. Exhibitors in Halls 6, 7 and 8 include, for example, BWT Wassertechnik, Duravit, Geberit, GROHE, Grünbeck Wasseraufbereitung, Gebr. Kemper, Hansgrohe, Hans Sasserath, HSK Duschkabinenbau, JUDO Wasseraufbereitung, SCHELL, TECE and VIEGA. In addition, visitors can expect to see Hüppe, Kaldewei and Wavin, several well-known returnees who did not exhibit last time and are now back.

Optimizing installation is just one of several topics currently affecting the sanitation industry. At SHK+E ESSEN, the focus will therefore also be on digital bathroom planning, resource conservation as well as design and function. Tradesmen, contractors, experts as well as TGA planners and architects, for example, will be visiting the Essen trade fair across all trades. 69 percent of them are decision-makers involved in purchasing and procurement. More than 60 percent of the visitors are also particularly interested in sanitation topics. Interested exhibitors can find the registration documents online at www.shke-essen.de.

16.08.2023

SHK ESSEN expands range to include electrical engineering

Electric heat generation and digital energy systems are now even more in focus

When SHK ESSEN next opens its doors from March 19 to 22, 2024, it will focus not only on sanitation trends such as digital bathroom planning and shorter installation times, but also on new heating technology. In this context, the past run of the trade fair has impressively shown that the future of heating is open to technology, sustainable and increasingly electric. For this reason, Messe Essen and the SHK NRW trade association as the conceptual sponsor of the event are taking the next step and extending the range of products and services at SHK ESSEN to include the energy-related field of electrical engineering. The new orientation also finds its correspondence in the name of the top industry get-together, which from now on will operate under the name SHK+E ESSEN. In the future, the focus of the heating sector will be even more on cross-sector solutions for the efficient interlinking of heat, electricity and mobility.

The starting point of the new range is the heat pump. In addition, visitors can also expect to see battery storage, energy management systems, photovoltaics, wallboxes and inverters, for example, which will be combined into a holistic system as part of sector coupling. The background to the boom in heating and energy systems powered by electricity is also the current German government's plans: from January 1, 2024, as far as possible, every newly installed heating system is to be powered by at least 65 percent renewable energy. From 2045, heating systems may no longer run on fossil fuels.

Offer for professional installers of heat and power engineering

"Last year's special forum 'Perspective on electricity, photovoltaics and self-sufficient heating' was already extremely popular at the last trade fair. This will be further developed for SHK+E ESSEN 2024. Following on from this, it only makes sense to make it a fixed offer with which we want to reach, in addition to the SHK trade, in particular specialist installers and service technicians for electrical engineering as well as energy consultants and representatives of the energy industry," explains Oliver P. Kuhrt, Managing Director of Messe Essen. Hans-Peter Sproten, General Manager of the SHK NRW trade association, explains: "Openness to technology is the lived philosophy of the SHK trade. Electricity-powered and sustainable heating and energy systems are becoming increasingly important in the renovation of existing buildings and in new installations. We want to reflect this development even more strongly at SHK+E ESSEN in the future."

The Federal Association of the German Heating Industry also welcomes the new orientation of the Essen trade fair: "This is a good and consistent step. The heat pump has a key role to play within the heat turnaround. With the expansion of its range, SHK+E ESSEN is underlining its status as a forward-looking industry meeting place for renewable energies, sustainability and security of supply in the heating market," explains Andreas Lücke, Senior Expert at the Federal Association of the German Heating Industry and Chairman of the Advisory Board of SHK+E ESSEN.

13,500 potential contacts for electrical energy and heat systems

In one of the largest conurbations in Europe, SHK+E ESSEN forms the powerful industry kick-off to the coming business year. Recently, more than half of all visitors were particularly interested in the special forum

Perspective Electricity, Photovoltaics and Self-Sufficient Heating. This corresponds to 13,500 potential contacts for suppliers of electrical energy and heating systems. In the sanitation sector, with its strong brand presence, rational and optimizing installation techniques will be a new focus. These include, for example, solutions for the installation of piping components and prefabricated assembly systems, the assembly of fittings or the use of tools. Whether sanitation, heating, air conditioning or electrics: SHK+E ESSEN is the meeting place for decision-makers: 69 percent of the trade visitors are involved in purchasing and procurement. Interested exhibitors can find the registration documents now at www.shke-essen.de.

04.05.2023

SHK ESSEN scores as a future platform for sanitation and the energy transition

Sanitation exhibitors finally occupy the entire East Halls again

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The SHK sector is making a powerful start to the coming trade fair year: from March 19 to 22, 2024, SHK ESSEN at Messe Essen will be the meeting place for tens of thousands of SHK professionals from Germany and the Benelux countries. 69 percent of them are decision-makers, including tradesmen, architects and building services planners. As the first major industry meeting place of the year in one of Europe's largest metropolitan areas, the trade fair is the ideal platform for exhibitors to present their range of products and services for sanitation, heating, air conditioning and digital building management.

"With just under a year to go before the show, we are absolutely delighted with the response from exhibitors so far. At the moment, registrations are coming in daily, and in addition we are having many discussions with companies that want to return. At the same time, we are starting to plan and allocate space to the exhibitors who have already registered according to their requirements. In addition, we are also planning the special areas and a top supporting program," explains Torben Brinkmann, Project Manager of SHK ESSEN. Since 1966, the trade fair has developed into one of the most important meeting places for sanitation, heating and air conditioning. Interested exhibitors can find the registration documents at www.shkessen.de.

Focus on digital bathroom planning and sustainable use of water

The sanitation industry is finally occupying the entire East Halls 6 to 8 again, which have been fully modernized since 2018. Companies such as Geberit, Grünbeck, Fränkische Rohrwerke, HSK Duschkabinenbau, SCHELL, TECE and VIEGA will be exhibiting sanitation objects, sanitary installations and water technology. Matthias Wunn, Head of Marketing & Communication as well as member of the Grünbeck management board, states: "SHK ESSEN is one of the most important industry trade fairs in Germany for us. For many years, we have been presenting our new products there and showcasing our services in the field of water treatment. The personal contact, the interesting discussions and the direct exchange with our customers in the region are close to our hearts."

The top topics in the sanitation industry include software for digital bathroom planning and the sustainable use of water, which starts in production and ends in a long service life. Added to this are high design quality and functionality of sanitation objects as well as the latest installation techniques for greater efficiency in the trade. Interest is high: 61 percent of trade show visitors are particularly interested in the sanitation sector.

Meeting place for the heat turnaround

Sustainable heating and energy systems are the predominant theme in Halls 1 and 3, where the heating industry is presenting itself. Here, exhibitors are focusing on cross-sector solutions for the efficient interlinking of heat, electricity and mobility. The centerpiece is the heat pump, which is becoming increasingly popular. So

far, August Brötje, Bosch Thermotechnik, Max Weishaupt, REMKO, Vaillant Deutschland, Viessmann Deutschland and WOLF, among others, have confirmed their participation in SHK ESSEN, whose conceptual sponsor is the SHK NRW trade association. Dr. Frank Voßloh, Managing Director of Viessmann Deutschland, says: "Personal exchange with our partners from the SHK trade is extremely important to us. That's why a format like SHK ESSEN is an optimal opportunity for us – especially after the long Corona abstinence – to maintain contact with existing partners and to inspire new partners for our air conditioning solutions."

In Hall 2, suppliers of tools, operating equipment and mobility will also be presenting themselves, such as WVG Werkzeug-Vertrieb, whose Managing Director Wolfgang Brunner emphasizes: "SHK ESSEN is a must for our company. For the product range 'tools', there is no alternative to the presence events. For this reason, we are happy to be there again in 2024."

31.01.2023

Trade Fair Advisory Board decides on new opening hours for SHK ESSEN 2024

Sector platform receives good marks from the skilled trades and industry

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SHK ESSEN returns to its spring date: From March 19 to 22, 2024, the trade fair for sanitation, heating, air conditioning and digital building management will be the first meeting place of the year for all SHK professionals. Last time, it took place in September for the first time due to the Corona pandemic and attracted 406 exhibitors and around 23,500 visitors despite the unusual date. There is a change in the opening hours: In coordination with the partners and the advisory board, the upcoming fair opens from Tuesday to Thursday from 9 am to 5 pm. On Friday, the fair will be open from 9 am to 3 pm. This was decided by the advisory board of SHK ESSEN, which recently met under the chairmanship of Andreas Lücke, Senior Expert at the Federal Association of the German Heating Industry (BDH).

"With the new opening hours, we are responding to the visiting behavior of SHK professionals in the halls and the increasing efficiency efforts of our exhibitors. Irrespective of this, our exhibitors have the opportunity to use the end of the trade fair day for specific events or for in-depth networking," explains Oliver P. Kuhrt, Managing Director of Messe Essen. As the first presence trade fair in 2024, SHK ESSEN is the platform where the industry presents its innovations from the fields of sanitary objects, heating technology, ventilation and air-conditioning technology as well as digital building management. Exhibitors will reach representatives from the trade, the specialized trade as well as planners and architects with purchasing competence.

Industry values personal exchange

Exhibitors and visitors alike gave the last SHK ESSEN good marks across the board. 91 percent of the exhibiting companies reached their target groups at the trade fair, and 80 percent were already planning to participate again in 2024 during the last event. 91 percent of the visitors were satisfied with the presence of the market leaders at SHK ESSEN. Also 91 percent plan to visit the industry platform again, 69 percent had purchasing and procurement expertise. Or as Björn Wolff, COO and Board Member for Sales and Marketing at Hottgenroth Software AG, puts it: "You can tell that the industry has been waiting for the personal exchange."

Further information and registration forms: www.shkessen.de

09.09.2022

Industry with positive conclusion of SHK ESSEN 2022

Pleased exhibitors and visitors at the reunion at Messe Essen

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SHK ESSEN has celebrated a successful restart after the pandemic-related break in 2020: From 6 to 9 September 2022, 406 exhibitors from 15 countries presented their range of products and services for sanitation, heating, air conditioning and digital building management. Despite full order books and an unusual trade fair date, around 24,000 visitors took the opportunity to finally experience and compare new products on site again. The focus of the trade fair was on energy-efficient heating systems, indoor hygiene and smart sanitation trends. In addition to the impressive appearances of many brand manufacturers from the sanitary and heating industry, numerous new exhibitors set important impulses for the future in building technology in several expert forums.

"The industry has impressively demonstrated its innovative strength in Essen. At the same time, SHK ESSEN has underpinned its status as one of the leading trade fairs for personal exchange between the trade and the industry. We are delighted about the great response from exhibitors and visitors, which cannot be taken for granted in these challenging times", explains Oliver P. Kuhrt, CEO of Messe Essen. Hans-Peter Sproten, General Manager of the SHK NRW trade association, which is the ideational sponsor of the trade fair, has a similar view: "Industry solutions for the energy turnaround as well as energy and water-saving technologies from the sanitary sector - these topics were primarily the focus of the trade fair visitors. The fact that the handicraft companies – despite the currently high workload – informed themselves here on site shows that SHK ESSEN is indispensable for the development of the companies. On top of that, we succeeded for the first time in getting more than 2,000 pupils excited about the future profession of a plumbing and heating installer by visiting the AZUBI Lounge and the rally across the exhibition site – that is a great success for the sector in North Rhine-Westphalia."

More than two thirds of the visitors were decision-makers

The largest group of visitors was made up of craftsmen, followed by technical planners and experts, wholesalers and architects as well as representatives of manufacturers. 69 percent were decision-makers with purchasing competence. The visitors were mainly interested in heating technology, sanitary installations, air-conditioning and ventilation technology as well as sanitary objects. The conclusion of the trade visitors was positive: 91 percent recommend a visit to SHK ESSEN and 92 percent plan to visit the trade fair again in 2024.

The Federal Association of the German Heating Industry (BDH) also concludes positively at the end of the fair: "SHK ESSEN was an enormous success and was very positively received by the exhibitors. The joy of seeing each other again was clearly noticeable in all halls. In the heating sector, the topics of climate protection and security of supply dominated above all. Interest in technical solutions such as heat pumps, hybrid systems, digital solutions and the current political framework conditions and funding opportunities was correspondingly high. The lecture forum was also better attended than I have ever experienced", explains Andreas Lücke, Senior Expert at the BDH and Chairman of the Advisory Board of SHK ESSEN. In addition, the two new expert forums for heating with photovoltaics and hydrogen in Hall 2 proved to be real crowd-pullers, where there was always a lot of activity.

6th German Indoor Hygiene Forum and Drinking Water Meeting Place

In Halls 5 and 6, the focus was on barrier-free bathrooms, smart water applications and products made of natural materials, in addition to sanitary installations and objects and water technology. In addition, the 6th German Indoor Hygiene Forum organised by the SHK NRW trade association and the Drinking Water Meeting Point organised by the Federal Association of Companies in the Gas and Water Trade - figawa – were two specialist forums where visitors could find out about air hygiene, drinking water hygiene and pollutants. Volker Meyer, General Manager of figawa, explains: "After a four-year break, SHK ESSEN has once again impressively shown that it is the meeting place for the SHK sector. The current hot topics, such as the implementation of the energy turnaround and the handling of the scarce resource of drinking water, were the focus. Our member companies presented their innovative solutions and products for these challenges."

Successful premier: start-ups at SHK ESSEN

Whether digitalisation, smart home or energy management systems – the constantly changing SHK industry offers a wealth of opportunities for inventive entrepreneurs to get off to a successful start with a new idea. That is why SHK ESSEN offered start-ups their own stage for the first time this year. A cloud-based software for the skilled crafts and trades, with which projects can be handled holistically from the initial contact to the receipt of payment, is just one example of the innovative products of the around 20 young companies, which presented themselves under the motto "Startups@SHK ESSEN" in Hall 2. The partner of the Startup Area was the VDZ – Wirtschaftsvereinigung Gebäude und Energie (German Trade Association for Buildings and Energy).

Save the date: SHK ESSEN 2024 opens from 19 to 22 March 2024

After this year's SHK ESSEN was held once in September due to the effects of the Corona pandemic, it will return to its usual time in 2024 and open from 19 to 22 March. Interested exhibitors can find the registration documents online at www.shkessen.de. The industry can already look forward to another highlight this year with GET Nord: the trade fair for electrical, sanitary, heating and air-conditioning in the north opens from 17 to 19 November 2022 at the Hamburg Messe und Congress site.