

09.09.2022

Industry with positive conclusion of SHK ESSEN 2022

Pleased exhibitors and visitors at the reunion at Messe Essen

### **Pleased exhibitors and visitors at the reunion at Messe Essen**

**SHK ESSEN has celebrated a successful restart after the pandemic-related break in 2020: From 6 to 9 September 2022, 406 exhibitors from 15 countries presented their range of products and services for sanitation, heating, air conditioning and digital building management. Despite full order books and an unusual trade fair date, around 24,000 visitors took the opportunity to finally experience and compare new products on site again. The focus of the trade fair was on energy-efficient heating systems, indoor hygiene and smart sanitation trends. In addition to the impressive appearances of many brand manufacturers from the sanitary and heating industry, numerous new exhibitors set important impulses for the future in building technology in several expert forums.**

"The industry has impressively demonstrated its innovative strength in Essen. At the same time, SHK ESSEN has underpinned its status as one of the leading trade fairs for personal exchange between the trade and the industry. We are delighted about the great response from exhibitors and visitors, which cannot be taken for granted in these challenging times", explains Oliver P. Kuhrt, CEO of Messe Essen. Hans-Peter Sproten, General Manager of the SHK NRW trade association, which is the ideational sponsor of the trade fair, has a similar view: "Industry solutions for the energy turnaround as well as energy and water-saving technologies from the sanitary sector - these topics were primarily the focus of the trade fair visitors. The fact that the handicraft companies – despite the currently high workload – informed themselves here on site shows that SHK ESSEN is indispensable for the development of the companies. On top of that, we succeeded for the first time in getting more than 2,000 pupils excited about the future profession of a plumbing and heating installer by visiting the AZUBI Lounge and the rally across the exhibition site – that is a great success for the sector in North Rhine-Westphalia."

### **More than two thirds of the visitors were decision-makers**

The largest group of visitors was made up of craftsmen, followed by technical planners and experts, wholesalers and architects as well as representatives of manufacturers. 69 percent were decision-makers with purchasing competence. The visitors were mainly interested in heating technology, sanitary installations, air-conditioning and ventilation technology as well as sanitary objects. The conclusion of the trade visitors was positive: 91 percent recommend a visit to SHK ESSEN and 92 percent plan to visit the trade fair again in 2024.

The Federal Association of the German Heating Industry (BDH) also concludes positively at the end of the fair: "SHK ESSEN was an enormous success and was very positively received by the exhibitors. The joy of seeing each other again was clearly noticeable in all halls. In the heating sector, the topics of climate protection and security of supply dominated above all. Interest in technical solutions such as heat pumps, hybrid systems, digital solutions and the current political framework conditions and funding opportunities was correspondingly high. The lecture forum was also better attended than I have ever experienced", explains Andreas Lücke, Senior Expert at the BDH and Chairman of the Advisory Board of SHK ESSEN. In addition, the two new expert forums for heating with photovoltaics and hydrogen in Hall 2 proved to be real crowd-pullers, where there was always a lot of activity.

## **6th German Indoor Hygiene Forum and Drinking Water Meeting Place**

In Halls 5 and 6, the focus was on barrier-free bathrooms, smart water applications and products made of natural materials, in addition to sanitary installations and objects and water technology. In addition, the 6th German Indoor Hygiene Forum organised by the SHK NRW trade association and the Drinking Water Meeting Point organised by the Federal Association of Companies in the Gas and Water Trade - figawa – were two specialist forums where visitors could find out about air hygiene, drinking water hygiene and pollutants. Volker Meyer, General Manager of figawa, explains: "After a four-year break, SHK ESSEN has once again impressively shown that it is the meeting place for the SHK sector. The current hot topics, such as the implementation of the energy turnaround and the handling of the scarce resource of drinking water, were the focus. Our member companies presented their innovative solutions and products for these challenges."

### **Successful premier: start-ups at SHK ESSEN**

Whether digitalisation, smart home or energy management systems – the constantly changing SHK industry offers a wealth of opportunities for inventive entrepreneurs to get off to a successful start with a new idea. That is why SHK ESSEN offered start-ups their own stage for the first time this year. A cloud-based software for the skilled crafts and trades, with which projects can be handled holistically from the initial contact to the receipt of payment, is just one example of the innovative products of the around 20 young companies, which presented themselves under the motto "Startups@SHK ESSEN" in Hall 2. The partner of the Startup Area was the VDZ – Wirtschaftsvereinigung Gebäude und Energie (German Trade Association for Buildings and Energy).

### **Save the date: SHK ESSEN 2024 opens from 19 to 22 March 2024**

After this year's SHK ESSEN was held once in September due to the effects of the Corona pandemic, it will return to its usual time in 2024 and open from 19 to 22 March. Interested exhibitors can find the registration documents online at [www.shkessen.de](http://www.shkessen.de). The industry can already look forward to another highlight this year with GET Nord: the trade fair for electrical, sanitary, heating and air-conditioning in the north opens from 17 to 19 November 2022 at the Hamburg Messe und Congress site.

15.08.2022

SHK ESSEN puts indoor hygiene in the spotlight

Almost 30 presentations on drinking water hygiene, air hygiene and pollutants/asbestos

### **Almost 30 presentations on drinking water hygiene, air hygiene and pollutants/asbestos**

Around 400 exhibitors will present their products and trade fair innovations at SHK ESSEN from 6 to 9 September 2022 at Messe Essen. With the 6th German Indoor Hygiene Forum of the SHK NRW trade association, the leading event for hygiene and living in indoor spaces will also be held under the umbrella of the trade fair. Air hygiene, drinking water hygiene and pollutants are the focal points of the approximately 30 German-language lectures and accompanying exhibition in Hall 6 (Stand 6J17). Part of this is the drinking water meeting point of the Federal Association of Companies in the Gas and Water Industry - figawa.

"Alongside the heat turnaround and sustainable sanitary trends, indoor hygiene is one of the most important topics for the HVAC sector. Craftsmen, planners and architects will find out what is important for everyday work at the 6th German Forum on Indoor Hygiene at SHK ESSEN - from energy efficiency and hygiene in drinking water and ventilation systems to the renovation of fire dampers contaminated with asbestos. The exhibition and lectures are directly oriented to the requirements in HVAC practice", explains Hans-Peter Sproten, General Manager in the SHK NRW trade association, which is also the conceptual sponsor of the Essen trade fair.

### **Lecture program now online**

The lectures are divided into the blocks drinking water, air and pollutants/asbestos, participation is free of charge and possible without registration. In the case of drinking water, for example, the topics will include hygiene in technical systems from a laboratory perspective (Dr. Hans Ulrich Dahme, Eurofins Umwelt Nord), drinking water hygiene and preventive health care (Dr. Christiane Schreiber, Carela) and decentralized water supply with electronic fittings (Martin Liese-Flügel, Conti Sanitärarmaturen). In the field of air, speakers will address, among other things, the contribution of residential ventilation to the heat transition (Oliver Fiedel, Viessmann Heizsysteme), the influence of a ventilation system on indoor air quality (Christoph Scholte, Zehnder Group Germany), residential ventilation for optimal indoor air and indoor hygiene (Michael Lange, Maxxxcomfort), and hygienic ventilation for retrofitting in schools and offices (Henning Schulz, Stiebel Eltron).

Even though they have been banned since 1993, asbestos-containing materials continue to occupy the trade to this day. In addition to health risks, this also involves possible liability issues in the event of improper handling of the material, which is still present in numerous buildings. At the German Indoor Hygiene Forum, speakers will provide information on the relevance of asbestos in buildings for HVAC companies (Dr. Peter Kunzendorf, GSA Ratingen), solutions for legally compliant handling of asbestos in the HVAC sector and the protection of employees and companies when handling asbestos (Holger Stenkamp, SHK NRW trade association).

### **Accompanying exhibition with products and innovations from the industry**

Official experts in the HVAC trade will get their money's worth on Friday afternoon. From 1:00 p.m. to 3:00 p.m., the lecture program with a focus on drinking water is aimed specifically at them. Among other things, the four lectures will focus on the latest developments in risk assessment and the applicable regulations.

Interested trade fair visitors will find the complete lecture program online under "Program & Expert Forums" at [www.shkessen.de](http://www.shkessen.de). In addition to the lectures, visitors to the German Indoor Hygiene Forum and Drinking Water Meeting Point can expect to see the latest products and innovations in an accompanying exhibition.

08.08.2022

SHK ESSEN: Trade fair with benefits for architects and planners

Trade fair offers exclusive architect lounge and tours for the first time

### **Trade fair offers exclusive architect lounge and tours for the first time**

The modern bathroom is barrier-free, can be controlled digitally and touch-free and is made of sustainable materials. At SHK ESSEN, trade visitors can also expect the latest innovations and trends in sanitary objects from September 6 to 9 at Messe Essen. Among the exhibitors in Hall 5 are the brands Dallmer, Duravit, Grohe, Hansgrohe, Kludi, Laufen, Schell, Villeroy & Boch and Vitra Bad. For the first time, SHK ESSEN will offer interior designers and planners their own lounge and guided tours in German in cooperation with the Association of German Interior Designers (bdia) NRW.

"With our customized tours and the bdia lounge in Hall 5, we create orientation and a central meeting point for everyone interested in design-oriented bathroom architecture. A visit to SHK ESSEN is therefore definitely also worthwhile for interior designers and planners," explains Karoline Kuhlmann, interior designer from bdia NRW. The manufacturer-neutral tours take place daily at 11 a.m., last about 1.5 hours and are free of charge. Meeting place is the bdia Lounge. The themes of the tours alternate between "Design + Color" (6.9./8.9.) and "Technology + Innovation" (7.9./9.9.). Interested participants can find the registration documents at [www.shkessen.de](http://www.shkessen.de) (Program & Expert Forums).

### **Also for architects and planners: Indoor Hygiene Forum in Hall 6**

Once at SHK ESSEN, a visit to the 6th German Forum on Indoor Hygiene of the SHK NRW trade association in Hall 6 is also recommended. As the leading event, the forum addresses the wide-ranging technical spectrum for reconciling hygiene and life in indoor spaces. In addition to new products, the trade audience can expect, among other things, German-language presentations in the areas of air and water hygiene and pollutants. Participating exhibitors include Aqua free, Crystal IS, the German Technical and Scientific Association for Gas and Water (DVGW), the Competence Center Planners and Architects, TEKA suction and disposal technology, Weiss Technik and Richter Pumpentechnik.

The requirements for flawless drinking water are constantly increasing - for example, due to climate change and the associated temperature changes in cold water. For this reason, the German Indoor Hygiene Forum is accompanied by the Drinking Water Meeting Point of the Federal Association of Companies in the Gas and Water Industry - figawa. In addition to a program of lectures in German, exhibitors there will present services as well as innovative approaches and products related to the supply of pure and hygienically safe drinking water. The topics range from water meters, water treatment and disinfection to measuring and analysis technology, legionella prophylaxis and corrosion protection. Exhibitors include ACUVA Technologies Europe, a.p.f. Aqua System, AquiSense Technologies, A.S. Trinkwasserhygiene, Conti Sanitärarmaturen, Grünbeck Wasseraufbereitung, Hans Sasserath and Kraiburg.

17.05.2022

SHK ESSEN opens up new perspectives on electricity, photovoltaics and self-sufficient heating

In the age of the energy transition, the trade fair establishes an own thematic segment

### **In the age of the energy transition, the trade fair establishes an own thematic segment**

Heating, ventilation and domestic hot water, especially with electrical energy from photovoltaic systems, has rapidly gained relevance in recent months. In addition to the energy turnaround, the war in Ukraine is currently increasing the demand for sustainable technologies that not only protect the climate but also make us independent of individual suppliers. For this reason, Messe Essen, with the support of the HVAC NRW trade association, is establishing a new exhibition area at SHK ESSEN from September 6 to 9, 2022: under the title "Perspective on Electricity, Photovoltaics and Self-Sufficient Heating", the focus in Hall 2 of the trade fair will be on sustainable heating, ventilation, cooling and heating of drinking water with solar energy. Interested exhibitors can find the registration documents online at [www.shkessen.de](http://www.shkessen.de).

"We assume that the use of electrical energy from photovoltaics will be one of the defining topics at SHK ESSEN. The interest from the trade, but also from planners and engineers is already considerable. For exhibitors, SHK ESSEN is therefore the best possible platform to present their products," explains Susann Selent, Project Manager of SHK ESSEN. The focus of the exhibition area "Perspective on electricity, photovoltaics and self-sufficient heating" is on the possible combinations of a photovoltaic system with hybrid and modular heating systems, pellet and wood-fired systems, heat pumps, fuel cell heating systems and oil and gas heating systems. In addition, the focus will be on the combination with other electrically powered components up to the connection to the e-mobility sector.

### **Rising energy prices drive growth in photovoltaics**

Rising energy prices, the desire for independence from fossil raw materials and growing environmental awareness are causing an immense increase in demand for photovoltaic systems. At the same time, the levy from the Renewable Energy Sources Act will fall for consumers and companies in Germany in July, making larger solar systems more economical. As a result, the market for manufacturers and service providers is also growing. At SHK ESSEN, they will present, among other things, components and functional parts, energy storage systems, technologies for networking and control, as well as other products and services. Exhibitors will meet professionals from across the trades, such as tradesmen, entrepreneurs, experts, scientists, planners, architects and engineers.

The new exhibition segment is located in the middle of the trade fair in Hall 2, the new information and innovation area of SHK ESSEN. The exhibitors will present themselves within the framework of a visually highlighted joint stand, each on their own presentation area including stand equipment. In addition, they benefit from comprehensive media services on the SHK ESSEN website and in the printed exhibitor directory. In addition to the joint stand, individual stand areas are also available on request.

08.03.2022

Startups get their own stage at SHK ESSEN

Young founders present their innovations at the Essen trade fair

### **Young founders present their innovations at the Essen trade fair**

Whether digitalization, smart home or energy management systems - the constantly changing HVAC industry offers a wealth of opportunities for inventive entrepreneurs to get off to a successful start with a new idea. Therefore, SHK ESSEN from September 6 to 9 will also be characterized by young startup companies. Under the motto "Startups@SHK ESSEN", innovative founders will present their developments and products for the HVAC sector for the first time in Hall 2. They will be supported by Messe Essen and the VdZ - Wirtschaftsvereinigung Gebäude und Energie. An additional speed dating event and a startup pitch will network the young companies with exhibitors, visitors and investors.

"A high degree of innovation is the hallmark of our industry and essential to its success. Startups have become an ever greater driver of innovation in recent years, enriching the HVAC industry with fresh ideas. As VdZ, we have made it our mission to harness this potential and connect startups with the industry in the best possible way. That is why I am very pleased that we can present our Startup concept at SHK ESSEN and take the Startups@ program to the individual regions of the country and present it to a broad professional public there," says Dr. Michael Pietsch, President of the Wirtschaftsvereinigung Gebäude und Energie e. V., VdZ.

### **Startups@SHK ESSEN**

Exhibitors include providers of digital solutions for technical building equipment such as Cendas, metr Building Management Systems and othermo. In addition, the company Pionierkraft will be presenting its offering on the future of energy sharing. The openHandwerk platform, which helps craft businesses, as well as construction companies and service companies, to improve their processes - from project planning and documentation to accounting - is aimed specifically at the skilled trades. Also present will be the Swiss company Joulia with its innovative shower channels, which recover energy from the shower water and thus ensure sustainable showering pleasure. The exhibitor Heizungskauf-Online shows will be showing an European Union-promoted heating configurator, which functions as a platform for future heating projects.

Startups are playing an increasingly important role in the building technology sector. The interplay between young founders and experienced professionals is the only way to fully exploit previously untapped innovation potential. The VdZ has set itself the goal of bringing together young founders and established companies in the HVAC sector, promoting the exchange of ideas in the areas of heating and building renovation, and acting as a knowledge broker and expert in startups in the HVAC sector. In this way, HVAC startups are to conquer a place in the existing value chain and successfully carry their innovations into the industry.

07.02.2022

SHK ESSEN with optimized hall occupancy in September

Suppliers of sanitary objects move from Halls 7 and 8 to Hall 5

### **Suppliers of sanitary objects move from Halls 7 and 8 to Hall 5**

The new trade fair date of SHK ESSEN from September 6 to 9, 2022 at Messe Essen has met with broad approval in the industry. This applies all the more against the background of the Omikron variant of the Coronavirus which has recently spread. In the course of the shift to September, the hall occupancy of the trade fair will also change to some extent: Exhibitors of sanitary objects will move from Halls 7 and 8 to Hall 5, and the Central Entrance will replace the East Entrance. With a total of six occupied halls and three entrances, SHK ESSEN offers all exhibitors and visitors optimal trade fair conditions also in September.

"The response to the new trade show date continues to be excellent. We have thus created planning security and taken pressure off our exhibitors. As a result, we are also receiving registrations from companies that would not have participated in March," explains Susann Selent, Project Manager of SHK ESSEN. The exhibitors include numerous large manufacturers and brands of the HVAC industry as well as a number of start-ups. Many companies are in favor of the new trade fair date, also with a view to the heating period starting shortly thereafter. Interested exhibitors can find the registration documents at [www.shkessen.de](http://www.shkessen.de).

### **The who's who of the industry exhibits in Essen**

In Halls 1 and 3 of SHK ESSEN, suppliers of heating technology, ventilation and air-conditioning technology, regenerative energy systems as well as building control technology and measurement technology will be presenting themselves. These include Bosch Thermotechnik, Max Weishaupt, REHAU Industries, Vaillant, Viessmann, WILO, Wolf and the Zehnder Group. Exhibitors of tools and equipment await visitors in Hall 2, including Bott, Mascot and REMS, for example. The sanitary objects sector in Hall 5 will be represented by brands such as Dallmer, Duravit, Hansgrohe, HSK-Duschkabinenbau, SCHELL, Villeroy & Boch and Vitra. In addition, the exhibitors of sanitary technology in Hall 6 include, for example, Geberit, Grünbeck water treatment, JUDO, TECE and VIEGA.

In addition to the large trade fair stands, SHK ESSEN includes several specialist forums in which companies can also participate without much effort. There, the focus is on the central challenges of the HVAC industry, ranging from digitalization and education to the energy transition and hygiene in indoor spaces. All cooperation partners have signaled early on that they will join in September: "Together with our exhibitors, we are very pleased that we will be able to present our specialist forums 'Meeting Point Drinking Water' and 'Hydrogen Practice' as part of SHK ESSEN this year. The design of the heat turnaround and the hygienic requirements for products in contact with drinking water are more topical than ever. Moving the trade fair to September was therefore absolutely the right decision," explains Volker Meyer, General Manager of figawa, the Federal Association of Companies in the Gas and Water Industry.

### **Concentrated specialist knowledge conveyed in a practical manner**



The specialist forums include the Start-up Area, the HVAC Education Campus and the Hydrogen Practice in Dialogue platform (all in Hall 2) as well as the 6th German Indoor Hygiene Forum with the Drinking Water Meeting Point (Hall 6). Technical expertise will be provided by the Federal Association of Companies in the Gas and Water Industry (figawa), the Federal Association of the German Heating Industry, the VdZ – Business Association Buildings and Energy and the SHK NRW trade association, which is also the conceptual sponsor of SHK ESSEN. The forums each consist of a lecture program and presentation areas of the exhibitors, who convey the expert knowledge in a practical way.

10.12.2021

SHK ESSEN: Industry looks forward to the new September date

Postponement to September 6-9 meets with broad approval

### **Postponement to September 6-9 meets with broad approval**

The sector welcomes the postponement of SHK ESSEN to September 6 to 9, 2022. Originally, the trade fair should have already taken place in March, but due to the dynamic pandemic, Messe Essen and the SHK NRW trade association decided on the new date shortly before the start of the heating period. In doing so, they are responding to the wishes of many exhibitors and visitors, as shown by the numerous reactions to the postponement.

"The response of the trade fair participants underlines that it was right to postpone SHK ESSEN. The industry is going into September united. The new date forms an extremely viable solution for all those involved," explains Oliver P. Kuhrt, Managing Director of Messe Essen. "Many renowned heating manufacturers very much welcome the postponement of SHK ESSEN to September. This step creates significantly more planning security. We are looking forward to a successful trade fair," says Andreas Lücke of the Federal Association of the German Heating Industry, who also chairs the advisory board of SHK ESSEN.

### **Craft sector responds positively across the board**

The sanitary industry also supports the new date: "A SHK ESSEN in September 2022 is consistent - we are looking forward to an important industry meeting next summer!", explains Volker Röttger, Head of Marketing Communication at Geberit. For the trade, which makes up a large part of the visitors, the new date is also anything but a stopgap solution. On the contrary: "The feedback so far has been positive across the board. Shortly before the start of the heating period, many companies will take advantage of the opportunity to find out about new products at SHK ESSEN and to take a closer look at them on site. This is a perfect preparation for business in the following fall and winter," explains Hans-Peter Sproten, General Manager of the SHK NRW trade association, which is the conceptual sponsor of SHK ESSEN.

03.12.2021

SHK ESSEN 2022 is postponed to September

New date in late summer meets with approval in the industry

### **New date in late summer meets with approval in the industry**

The upcoming SHK ESSEN will be postponed to September 6-9, 2022. Originally, the trade fair was to herald the return of the industry to trade fair normality as early as March. Against the background of the currently very dynamic pandemic, Messe Essen and the SHK NRW trade association as the conceptual sponsor have now decided on a new date in late summer.

"At the moment, we are weighing up for each individual event whether we will stick to holding it next spring. Many factors play a role in this. What works for one industry does not necessarily work for others. In the case of SHK ESSEN, it became clear after discussions with partners and major exhibitors that we would have only partially met the high demands placed on this trade fair in March. We are therefore all the more confident that SHK ESSEN can be successfully held again in September," explains Oliver P. Kuhrt, Managing Director of Messe Essen. "Although we very much regret the postponement, we consider the new date in late summer to be the best possible solution. I am sure that the skilled trades will be united in this. The desire for presence fairs is unbrokenly high", explains Hans-Peter Sproten, General Manager in the SHK NRW trade association.