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Trade fair for sanitation, heating, air conditioning and electrics

SHK ESSEN expands range to include electrical engineering

Electric heat generation and digital energy systems are now even more in focus

When SHK ESSEN next opens its doors from March 19 to 22, 2024, it will focus not only on sanitation trends such as digital bathroom planning and shorter installation times, but also on new heating technology. In this context, the past run of the trade fair has impressively shown that the future of heating is open to technology, sustainable and increasingly electric. For this reason, Messe Essen and the SHK NRW trade association as the conceptual sponsor of the event are taking the next step and extending the range of products and services at SHK ESSEN to include the energy-related field of electrical engineering. The new orientation also finds its correspondence in the name of the top industry get-together, which from now on will operate under the name SHK+E ESSEN. In the future, the focus of the heating sector will be even more on cross-sector solutions for the efficient interlinking of heat, electricity and mobility.

The starting point of the new range is the heat pump. In addition, visitors can also expect to see battery storage, energy management systems, photovoltaics, wallboxes and inverters, for example, which will be combined into a holistic system as part of sector coupling. The background to the boom in heating and energy systems powered by electricity is also the current German government's plans: from January 1, 2024, as far as possible, every newly installed heating system is to be powered by at least 65 percent renewable energy. From 2045, heating systems may no longer run on fossil fuels.

Offer for professional installers of heat and power engineering

"Last year's special forum 'Perspective on electricity, photovoltaics and self-sufficient heating' was already extremely popular at the last trade fair. This will be further developed for SHK+E ESSEN 2024. Following on from this, it only makes sense to make it a fixed offer with which we want to reach, in addition to the SHK trade, in particular specialist installers and service technicians for electrical engineering as well as energy consultants and representatives of the energy industry," explains Oliver P.



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Kuhrt, Managing Director of Messe Essen. Hans-Peter Sproten, General Manager of the SHK NRW trade association, explains: "Openness to technology is the lived philosophy of the SHK trade. Electricity-powered and sustainable heating and energy systems are becoming increasingly important in the renovation of existing buildings and in new installations. We want to reflect this development even more strongly at SHK+E ESSEN in the future."

The Federal Association of the German Heating Industry also welcomes the new orientation of the Essen trade fair: "This is a good and consistent step. The heat pump has a key role to play within the heat turnaround. With the expansion of its range, SHK+E ESSEN is underlining its status as a forward-looking industry meeting place for renewable energies, sustainability and security of supply in the heating market," explains Andreas Lücke, Senior Expert at the Federal Association of the German Heating Industry and Chairman of the Advisory Board of SHK+E ESSEN.

13,500 potential contacts for electrical energy and heat systems

In one of the largest conurbations in Europe, SHK+E ESSEN forms the powerful industry kick-off to the coming business year. Recently, more than half of all visitors were particularly interested in the special forum Perspective Electricity, Photovoltaics and Self-Sufficient Heating. This corresponds to 13,500 potential contacts for suppliers of electrical energy and heating systems. In the sanitation sector, with its strong brand presence, rational and optimizing installation techniques will be a new focus. These include, for example, solutions for the installation of piping components and prefabricated assembly systems, the assembly of fittings or the use of tools. Whether sanitation, heating, air conditioning or electrics: SHK+E ESSEN is the meeting place for decision-makers: 69 percent of the trade visitors are involved in purchasing and procurement. Interested exhibitors can find the registration documents now at www.shke-essen.de.