

Essen, 2.11.2023

Trade fair for sanitation, heating, air conditioning and electrics

SHK+E ESSEN offers platform for the education market and startups

Exhibitors have attractive participation options with stand construction packages

In addition to the focal points of heating technology and sanitation engineering, SHK+E ESSEN will also hold attractive areas for exhibitors from the education market and startups from March 19 to 22, 2024. Educational institutions, providers of learning programs and young companies can present themselves in an uncomplicated manner at the "Campus SHK Education, Learning + IT" or at the joint stand "STARTUP@SHK+E ESSEN" at Messe Essen. In doing so, they benefit from all-inclusive packages which, in addition to the space and stand construction, also include media services. Interested exhibitors can find the application documents at www.shke-essen.de.

The "Campus SHK Education, Learning + IT" in Hall 2 is aimed at educational institutions and suppliers of learning programs, software and hardware. At SHK+E ESSEN, exhibitors will meet an inquisitive public with a high demand for further and advanced training. Universities, academies, chambers of handicrafts, technician/master schools, IT providers and suppliers of educational institutions will find the optimum framework for making contacts at the trade fair. The trainee lounge of the SHK NRW trade association in the immediate vicinity of the campus will also provide the right environment.

Innovation platform for digital transformation

"At SHK+E ESSEN, we also want to offer a platform to exhibitors who do not come from the industry, but whose ideas make a decisive contribution to the future viability of the sector. For this purpose, we have the ideal stage for young founders in the STARTUP@SHK+E Essen exhibition area in Hall 3 in cooperation with the VDZ - Business Association Buildings and Energy," explains Torben Brinkmann, Project Manager of SHK+E ESSEN.



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Veröffentlichung kostenfrei –
Beleg erbeten
Publication free of charge –
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The all-inclusive package also includes the opportunity to inform the trade fair audience about the benefits of the solutions in short presentations. Thematically, in addition to smart home and building technology at the shared area for startups, the focus will also be on resource conservation, digital bathroom planning and energy efficiency. Exhibitors already registered include, for example, Aqua-Scope Technologies (leakage protection), Autarc (heat pump software), Immersight (3D heating room measurement) and Powerfox (energy management system). At SHK+E ESSEN, they will meet professionals working across trades, such as craftsmen, contractors, experts, TGA planners and architects.

Registration and further information: www.shke-essen.de