

Essen, January 31, 2023

Trade Fair for Sanitary, Heating, Air Conditioning and Digital Building Management

Trade Fair Advisory Board decides on new opening hours for SHK ESSEN 2024

Sector platform receives good marks from the skilled trades and industry

SHK ESSEN returns to its spring date: From March 19 to 22, 2024, the trade fair for sanitation, heating, air conditioning and digital building management will be the first meeting place of the year for all SHK professionals. Last time, it took place in September for the first time due to the Corona pandemic and attracted 406 exhibitors and around 23,500 visitors despite the unusual date. There is a change in the opening hours: In coordination with the partners and the advisory board, the upcoming fair opens from Tuesday to Thursday from 9 am to 5 pm. On Friday, the fair will be open from 9 am to 3 pm. This was decided by the advisory board of SHK ESSEN, which recently met under the chairmanship of Andreas Lücke, Senior Expert at the Federal Association of the German Heating Industry (BDH).

"With the new opening hours, we are responding to the visiting behavior of SHK professionals in the halls and the increasing efficiency efforts of our exhibitors. Irrespective of this, our exhibitors have the opportunity to use the end of the trade fair day for specific events or for in-depth networking," explains Oliver P. Kuhrt, Managing Director of Messe Essen. As the first presence trade fair in 2024, SHK ESSEN is the platform where the industry presents its innovations from the fields of sanitary objects, heating technology, ventilation and air-conditioning technology as well as digital building management. Exhibitors will reach representatives from the trade, the specialized trade as well as planners and architects with purchasing competence.

Industry values personal exchange

Exhibitors and visitors alike gave the last SHK ESSEN good marks across the board. 91 percent of the exhibiting companies reached their target groups at the trade fair, and 80 percent were already planning to participate again in 2024 during the last event. 91 percent of the visitors were satisfied with the presence of the market leaders at SHK ESSEN. Also 91 percent plan to visit the industry platform again, 69



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INFORMATION



percent had purchasing and procurement expertise. Or as Björn Wolff, COO and Board Member for Sales and Marketing at Hottgenroth Software AG, puts it: "You can tell that the industry has been waiting for the personal exchange."

Further information and registration forms: www.shkessen.de