

Essen, May 4, 2026

Trade Fair for Sanitation, Heating, Air Conditioning, and Electrics

Strong momentum for SHK+E ESSEN 2028: Many exhibitors are securing their booth space early

Early registrations indicate high satisfaction within the industry

After four successful days (March 17–20, 2026), SHK+E ESSEN is looking to the future with optimism: Even during this year's event, numerous exhibitors secured their booth space early for the upcoming edition, scheduled for March 21–24, 2028, at Messe Essen. This means that 30 percent of the 2026 exhibition space has already been rebooked. This strong rebooking result underscores the trade show's importance as a central platform for sanitation, heating, HVAC, and electrics, as well as the industry's high level of satisfaction.

Among the companies that have confirmed their participation on-site are many well-known industry leaders, including Bosch Home Comfort, Buderus, Gebr. Kemper, Grünbeck, SYR Hans Sasserath, Hargassner, Hottgenroth Software, JUDO Water Treatment, REMS, Viega, and Viessmann. The high rebooking rate reflects the positive atmosphere that has already characterized SHK+E ESSEN 2026. Exhibitors and trade visitors alike benefited from in-depth technical discussions, innovative product presentations, and valuable networking opportunities.

Comments from the industry

"The Essen trade show venue has been an important industry gathering place for us for many years. SHK+E ESSEN 2026 helped us strengthen our personal connections with our customers and showcase our new products and highlights. We are committed to SHK+E ESSEN and have therefore already confirmed our participation for 2028," explains Matthias Wunn, Head of Marketing and Communications and member of the Executive Board at Grünbeck Water Treatment.



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“SHK+E ESSEN is a key platform for us to engage in direct dialogue with the trade sector, particularly regarding digitalization and the meaningful use of AI. The discussions we have on-site provide us with valuable insights for further developing our solutions. At the same time, we use the trade show to showcase concrete approaches and practical applications that work and are needed in everyday life. That is precisely why the trade show is so important to us, and we’ll be back in 2028,” said Jan-Luca Holzapfel, Sales Team Leader at Hottgenroth Software, summing up the positive experience.

Viessmann prioritizes strong communication with partners

For Viessmann, the focus is above all on direct interaction: “SHK+E ESSEN 2026 has once again demonstrated to us just how valuable face-to-face interaction with our strong partners within the HVAC industry is. The high quality of the discussions and the keen interest in innovative energy and climate solutions confirm the importance of this trade show as a platform for collaborative partnerships. Our early commitment to 2028 is therefore a clear sign of our long-term commitment and our dedication to driving the energy transition forward together with the specialist trade,” states Dr. Conrad Wiedeler, Managing Director of Viessmann Germany.

With its strong rebooking results, SHK+E ESSEN is laying the groundwork early on for a successful start to planning the next event. The trade fair aims to further expand its role as a key meeting place for the HVAC and electrical industries in 2028. The next edition will take place from March 21 to 24, 2028, at Messe Essen.

For more information and to register: www.shke-essen.de