

Essen, December 10, 2021

Trade Fair for Sanitary, Heating, Air Conditioning and Digital Building Management

SHK ESSEN: Industry looks forward to the new September date

Postponement to September 6-9 meets with broad approval

The sector welcomes the postponement of SHK ESSEN to September 6 to 9, 2022. Originally, the trade fair should have already taken place in March, but due to the dynamic pandemic, Messe Essen and the SHK NRW trade association decided on the new date shortly before the start of the heating period. In doing so, they are responding to the wishes of many exhibitors and visitors, as shown by the numerous reactions to the postponement.

"The response of the trade fair participants underlines that it was right to postpone SHK ESSEN. The industry is going into September united. The new date forms an extremely viable solution for all those involved," explains Oliver P. Kuhrt, Managing Director of Messe Essen. "Many renowned heating manufacturers very much welcome the postponement of SHK ESSEN to September. This step creates significantly more planning security. We are looking forward to a successful trade fair," says Andreas Lücke of the Federal Association of the German Heating Industry, who also chairs the advisory board of SHK ESSEN.

Craft sector responds positively across the board

The sanitary industry also supports the new date: "A SHK ESSEN in September 2022 is consistent - we are looking forward to an important industry meeting next summer!", explains Volker Röttger, Head of Marketing Communication at Geberit. For the trade, which makes up a large part of the visitors, the new date is also anything but a stopgap solution. On the contrary: "The feedback so far has been positive across the board. Shortly before the start of the heating period, many companies will take advantage of the opportunity to find out about new products at SHK ESSEN and to take a closer look at them on site. This is a perfect preparation for business in the following fall and winter," explains Hans-Peter Sprotten, General Manager of the SHK NRW trade association, which is the conceptual sponsor of SHK ESSEN.

Further information: <https://www.shkessen.de>



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