



Essen, 23 November 2023

World's leading trade fair for metal packaging:

METPACK 2026 with optimized duration and adjusted opening hours

Saturday of the event will be cancelled

Messe Essen is setting the course for a successful METPACK 2026. Only a few months after the 2023 edition, the organizer and the METPACK Committee have agreed to adjust the trade fair period to four days – and thus make the event more efficient and attractive. This means that the international metal packaging industry will next meet from 5 to 8 May 2026 in Halls 1, 2 and 3 of Messe Essen to discuss innovations and trends. From Tuesday to Thursday, METPACK will now open one hour longer from 9 a.m. to 6 p.m., and on Friday, the last day of the trade fair, from 9 a.m. to 3 p.m.

During the 2023 edition, the world's leading trade fair for the production and processing of metal packaging was still held for five days – and thus into Saturday. "This model of also holding the event on Saturday has proven to be outdated," explains Oliver P. Kuhrt, CEO of Messe Essen. "Exhibitor and visitor surveys have shown that many of our guests are already leaving on the Friday of the trade fair. An extended version of the event into the weekend is therefore obsolete," Kuhrt is convinced.

Opening hours extended on other trade fair days

There will also be no loss of quality because the opening hours on the other days of the fair have been adjusted. Instead of opening until 5 p.m. as usual, Messe Essen will now open its halls at METPACK until 6 p.m. from Monday to Thursday. "We are responding to the industry's desire for greater harmonization and more efficiency and are certain that the path we have taken will lead us to a successful event in 2026," says Christina Kleinpaß, Project Manager of METPACK, looking forward to the next edition of the trade fair.



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INFORMATION



Long-standing exhibitor BIBRA Biagosch and Brandau Germany GmbH shares this assessment. Stanislav Antonius, Deputy Managing Director: "The last METPACK was an all-round success for BIBRA. With the new duration, we are now even more convinced by the trade fair. The industry now has a platform that matches its pace and business. Participation in METPACK 2026 is therefore a clear choice for us."

Henkel from Düsseldorf is also in favor of the new date for METPACK. "METPACK is indispensable for the Henkel Adhesive Technologies team as an industry meeting place. We are therefore all the more pleased that the changed opening hours of the trade fair will make it even easier to enter into dialogue with interested parties," says Tobias Laxa, Head of Marketing at Henkel in Düsseldorf.

The registration documents for the next METPACK 2026 are now available on the website www.metpack.de.