



Essen, July 27, 2023

Europe's performance festival for sporty vehicles

## Ticket sales for the Essen Motor Show start

Admission prices for the popular event remain stable

Great events cast their shadows ahead: As of now, fans can purchase tickets for the Essen Motor Show from December 2 to 10, 2023 (Preview Day: December 1) at Messe Essen. The online ticket store can be reached at [www.essen-motorshow.de](http://www.essen-motorshow.de) and will open particularly early this year in order to meet the high demand of the visitors. The fans of the Essen Motor Show will not have to dig deeper into their pockets: The price for a day ticket will remain stable at 20 euros. A reduced ticket for persons with disabilities as well as pupils and students costs 16 euros, an afternoon ticket 14 euros.

Members of the ADAC and Deutscher Sportfahrer-Kreis (DSK) pay 17 instead of 20 euros for a regular day ticket. Prices for the coveted Preview Day have also not changed compared to last year: Here, a day ticket costs 32 euros, reduced 27 euros and 17 euros for the afternoon. Children under the age of eight and persons accompanying people with disabilities have free admission to the trade show on all days. "We have kept prices stable to show our appreciation to our fans. We are still enthusiastic about the great response in the past two years, which were a challenge for all of us," explains Ralf Sawatzki, Project Manager of the Essen Motor Show.

## Four themed worlds promise pure excitement

The Essen Motor Show is divided into four theme worlds: Performance & Racing (Hall 3), Tuning & Lifestyle (Halls 5, 6 and 7), Motorsport (Hall 8) and Classic Cars (Halls 1 and 2). In addition, there will be the Show Area in Hall 4 and a sales mile for accessories in the Galeria. Among the registered exhibitors are, for example, the KW Group, which also includes wheel manufacturer BBS, Lackas Rhein-Ruhr (with the Lexus and Toyota brands), as well as Ravenol and Recaro. In addition, Arlows, Borbet, Continental, Foxed, H&R, Sonax and Wheels Pros, among others, confirmed their participation. Motorsport fans can also look forward to the Hockenheimring and Nürburgring.



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