



Essen, 15. November 2021

International security trade fair from September 20 to 23, 2022:

Ministerial support for exhibiting companies at Security Essen 2022.

Small and medium-sized companies benefit from the "Innovative SME trade fair programme"

Security Essen is the showcase for innovative products and services. Many trend-setting innovations also come from the SME sector. In order to make it easier for small and medium-sized companies to participate in the trade fair the Federal Ministry for Economic Affairs (BMWi) has included the security trade fair in its new funding. As part of the "Trade Fair Program for Innovative SMEs," exhibitors will receive a subsidy for stand rental and construction. "The aim of this benefit is to support the export marketing of German companies. We are pleased that exhibitors at Security Essen will be given this opportunity. As of now, companies can apply for the subsidy," explains Julia Jacob, Project Manager of Security Essen.

The Federal German Ministry for Economics Affairs and Energy will contribute to the costs of a company's individual stand at Security Essen. Expenses for stand rental and stand construction are subsidized in the amount of a maximum of 40 percent up to a total sum of 12,500 euros. Applications are open to companies which have their registered office in Germany and have newly developed or significantly improved products, processes and services.

Small companies can receive support if they have a maximum of 50 employees, annual sales or an annual balance sheet total of no more than ten million euros and have been in existence for more than ten years. Medium-sized companies are eligible for support if they employ between 50 and 249 people and have an annual balance sheet total of no more than 43 million euros or annual sales of no more than 50 million euros.

Companies can already submit their applications

The subsidy program is managed by the German Federal Office for Economic Affairs and Export Control (bafa). Companies can now submit their application for the subsidy for their stand at Security Essen online via the bafa homepage www.bafa.de. For start-ups younger than ten years, there is separate support for



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INFORMATION



participation in a joint stand via the "Young Innovative Companies Trade Fair Program". Information and applications can also be found on the bafa homepage.

Further information on the trade fair at www.security-essen.de