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I . Company Introduction

Shenzhen FOLKSAFE Technology CO.LTD was founded in 2005. With more than 200 employees and over 8000 square meters production scale, Folksafe has become the largest and most professional CCTV transmission products manufacturer in China during its more than 10 years development. Every year, we put 20% - 30% of the total net profit in developing new products and improving the equipments. Meanwhile, in order to connect with the whole world, our company spent huge money on a modernized building in Shenzhen Futian Bonded Area .

What's more, Folksafe always provide highest cost effective products with top quality & competitive prices to all of our customers. Thus, Folksafe won very good brand effect & reputation, obtained huge support from the top companies and scholars, which made FOLKSAFE successfully become the **leading Sales Volum No1.**



R & D Team

There're 15 senior engineers with 8 years work experience in our R&D department, all of whom have professional knowledge and abundant operating experience in audio & video transmission field and security protection field. 5 to 10 new products can be developed each quarter.

Sales Team

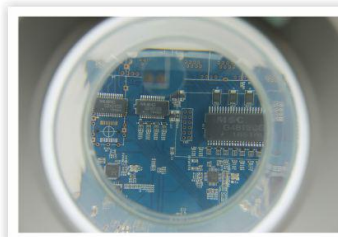
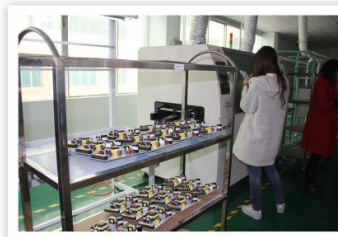
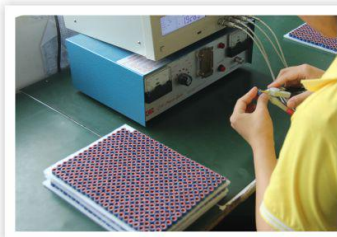
20 sales are in charge of North America, South America, European, Asia and Africa market individually. All the overseas sales are educated from first level universities majored in International Trade with at least 2 years' experience in international business.

Quality Control

The QA/QC staffs have more than 5 years' experience with abundant quality control's knowledge, strong ability in practical working and holy occupational morality.

The quality system comprises of:

- 1) IQC (Incoming Quality Control)
- 2) IPQC (In-Process QC)
- 3) IDQC (In-Depot QC)
- 4) ODQC (Out-Depot QC)
- 5) QA (Quality Assurance)



Application Scope

- Security Monitoring System
- Multimedia Network Teaching System
- Medical Monitoring Display System
- Industrial Automation Control System
- Banking, securities, financial information display system
- Remote Network Server Monitoring
- Department Store Security
- Casino Security
- Hospitals, Airports and banks
- School Campus



Technical Support & After Service

Our qualified technicians are always ready to tackle all doubts and questions from our distributors on FOLKSAFE products. With 10 years' experienced technicians and modern equipments, our service department has strong ability to offer solutions in a fast speed. After services, such as, maintenance, efficient spare parts, full replacement during warranty period as well as post-warranty are provided for all distributors.

OEM & ODM is mostly welcome.

II . Business Scope

HD-CVI/TVI/AHD/CVBS 4 in 1 Video Balun

PoE Switch

PoE Splitter/Extender/MC Converter

Ethernet Extender over Coax Cable

HDMI/VGA/USB/KVM/AV Extender

Surge Protector

Connector & Cable



III. Company Responsibility

- Bear the responsibility of integrity, make sure the product is genuine
- Bear the responsibility of scientific development and paying taxes
- Bear the responsibility of sustainable development and conservation of resources
- Bear the responsibility to protect the environment and maintain the natural harmony
- Bear the responsibility of public goods construction and cultural construction
- Bear the responsibility of helping the poor and developing charity
- Bear the responsibility to protect the health of workers and ensure the treatment of workers
- Bear the responsibility of independent intellectual property rights
- Commitment to the development of science and technology

IV. Operation Principle

- 1: Strive to develop into a renowned supplier in transmission field from home and abroad
- 2: Strive to build up international famous brand
- 3: To meet customer demand for security products, establish a strong sense of service, treat service as a code of conduct for all employees, to wholeheartedly serve the community as our main corporate mission

V. Organization Culture

- 1: Company Motto: "Equality, solidarity, fraternity and mutual assistance." Manage career with spirit of hard struggle, and serve the country. Conduct ourselves with attitude of gratitude, and return the society.
- 2: Service Tenet: Supply service with understanding and responsibility. Set "customer's satisfaction" as the ultimate target..
- 3: Talent Concept: Everyone can be talent when provided with proper position. FOLKSAFE offers the appropriate platform for your entire potential.
- 4: Team Spirit: The company is made up of employees. Company's success comes from employee's advance, and in return, supports their advance.
- 5: Working Style: Insist on the simplest and overcome the most difficult. Better working leads better life.

VI. Product Description

1. HD 4 in 1 Passive Video Balun

- Support HD-CVI, HD-TVI, AHD and CVBS camera
- No ghost images on pictures during the distance between 80m-150m
- Built-in TVS for surge protection
- Transmission distance depends on different camera



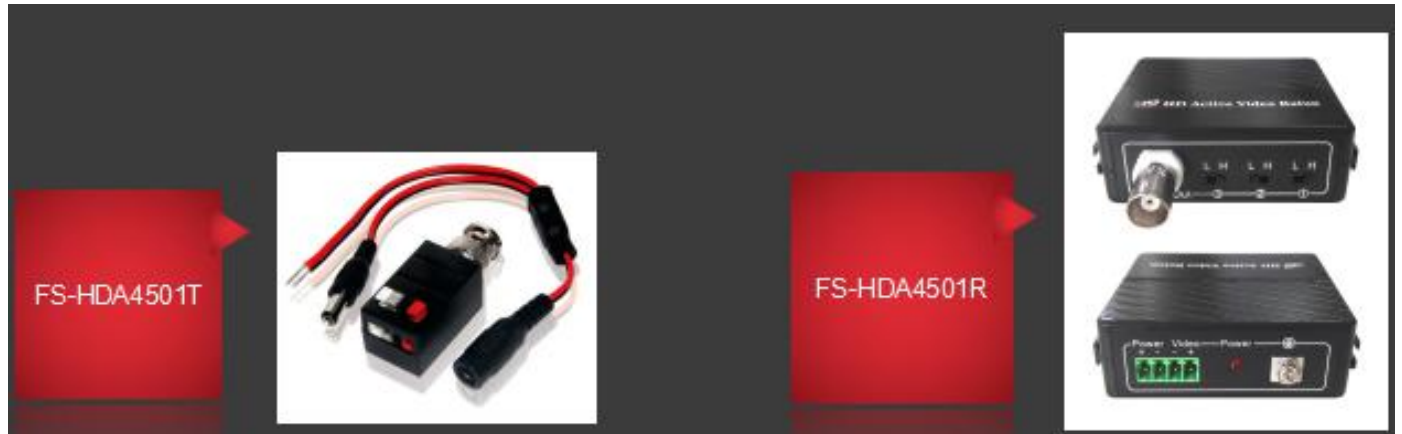
2. HD 4 in 1 Active Video Balun

Support HD-CVI,HD-TVI,AHD and CVBS analog camera

No ghost images on pictures during the distance between 80m-150m

Built-in TVS for surge protection

Transmission distance depends on different camera



3. PoE Switch

4/8/16/24, 10/100 Mbps ; 10/100/1000 Mbps Ethernet Switch

Support 48-56VDC power to POE powered devices

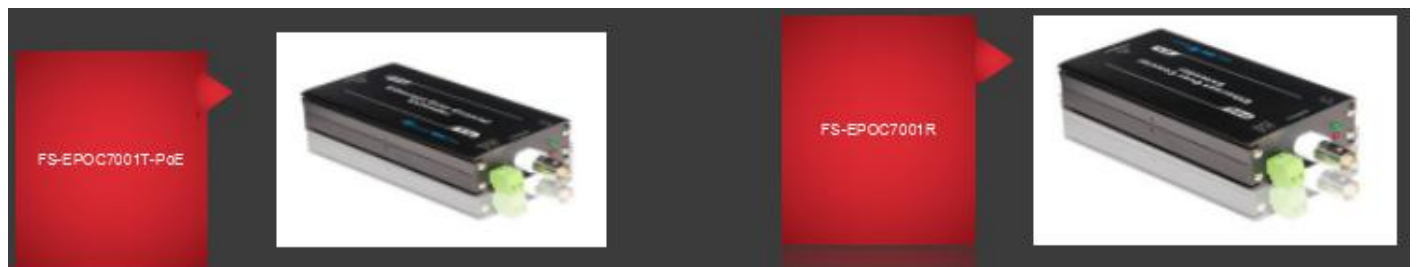
Complies with IEEE 802.3af/802.3at Power over Ethernet End-Span PSE



4. IP Extender Over UTP/Coax Cable

Passive Ethernet Extender over Coax/UTP cable,200m distance

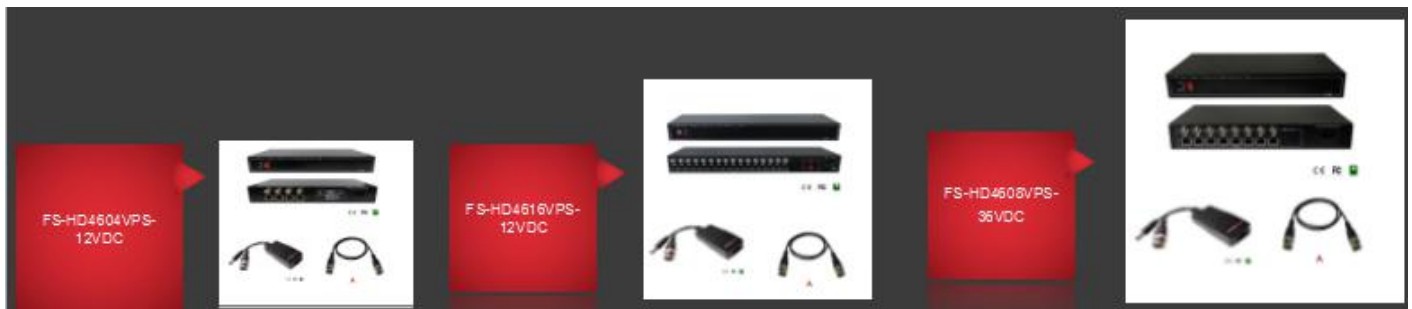
Active 1/4 channel Ethernet & Power Extender over Coax/UTP cable



5. HD Video-Power Receiver Hub

Support HD-CVI,HD-TVI,AHD and VBS camera

Provide power to camera directly over cat5e/6 cable



6. HDMI/VGA/USB Extender

HDMI Transmitter or Receiver signal via 1 or 2 standard cat5e/6

VGA Extender (Passive/Active)

USB Extender



7. UTP Video Balun

1/4/8/16 channels passive video balun for camera

1/4/8/16 channels Active video balun for camera



8. Surge Protector

Different Video/Power/Data/Audio/Network Surge Protectors

Connected with UTP/Coaxial cable

1/4/8/16 channel surge protector



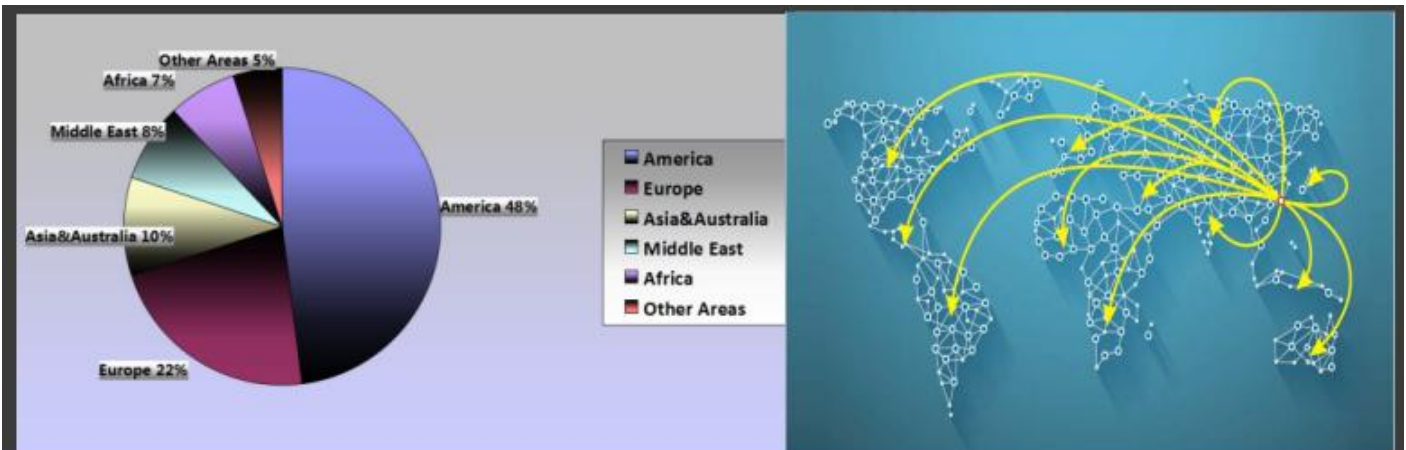
VII. Service Description

our service department has the strong ability to solve any service issue in a fast speed. After service (maintenance, efficient spare parts, full replacement) during warranty period as well as post-warranty is provided for all distributor. Besides competitive price and speedy delivery we also offer you good after sales & consulting service. Our ultimate goal is your satisfaction.

We provide OEM & ODM service for many famous companies which made FOLKSAFE brand be trusted by our partners.

VIII. Market Scale

1: Global Sales Network



FOLKSAFE products are sold through all over the world, such as North America, South America, Europe, Asia, Australia, Middle East and Africa etc. Among them, American market takes the lion's share. Europe market is up to 22% and ranks as second place.

2: Sales Target and Effective Sales

FOLKSAFE Sales Target and Performance In 2016											Unit: Million Yuan	
In 2016	January	February	March	April	May	June	July	August	September	October	November	December
Sales Target	10.33	9.33	10.33	9.33	11.33	11.43	11.40	11.34	10.50	10.65	10.69	12.34
Effective Sales	11.78	10.06	11.38	11.40	12.78	13.18	13.38	13.38	12.68	13.18	13.28	13.48
Completion Rate	114.04%	107.82%	110.17%	122.19%	112.80%	115.31%	117.37%	117.80%	120.76%	123.76%	123.23%	109.24%

In 2016, the total sales target is 130,000,000 Yuan and the final effective sales are about 150,000,000 Yuan. That means all the tasks are over-fulfilled.

IX. Company Investment

1:Investments Details

R & D team

Every year,our company invests almost 1 million on Laboratory Staffing: hire 20 experienced technicians, support continuing education, provide on-the-job training every 2 weeks, and equipped with high standard laboratories, have own R & D capability

Overseas team

All the 20 overseas sales are educated from first level university with at least 2 years' similar working experience.Comapny provides job training,staff bonus,travel abroad even share option ect.Invested a lot of money to establish a new Marketing Center.

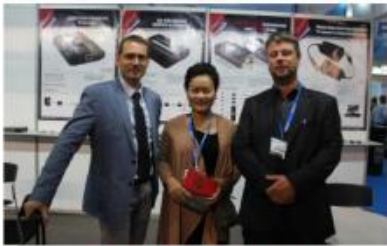
Factory

We put 20%-30% of the total net profit in developing new products and improving the production machine .Nowadays,the company has various kinds of imported advanced production and testing equipments .

Exhibitions

FOLKSAFE attends many professional international fairs every year.At present,50% of CCTV video transmission products in world are made by our compapny. (Ps:"Exhibitions Show" as following)

● 2:Exhibition Show



IFSEC ,South Africa



Global Sources Spring Fair, Hong Kong



CPSE,BeiJing



Security Essen,Germany



CeBIT, Germany



ISC West, Las Vegas



Intersec,Dubai