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World's leading trade fair for joining, cutting and surfacing

# SCHWEISSEN & SCHNEIDEN 2025: Market leaders confirm their participation

More than 70 per cent of the exhibition space already booked

SCHWEISSEN & SCHNEIDEN, the world's leading trade fair for joining, cutting and coating, is delighted that important companies from all exhibition sectors have confirmed their participation ahead of the start of the event on 15 September 2025 at Messe Essen. More than 70 per cent of the exhibition space at the world's leading industry event has already been booked. Global players such as FRONIUS International, Panasonic, MicroStep, Messer Cutting Systems and Messer SE & Co. KGaA, Trumpf, LORCH and OTC have confirmed their participation. Numerous niche players, hidden champions, associations and start-ups have also committed to attending the trade fair. The trade fair, which was originally scheduled to take place in 2021 but could not be held until September 2023 due to the COVID-19 pandemic, is thus returning to its usual four-year rhythm. From 15 to 19 September 2025, products and services will be presented to an international trade audience at the world's largest trade fair for welding and cutting technology.

"We are very pleased about the strong signal from the industry to take this necessary interim step in order to then continue the usual four-year rhythm of SCHWEISSEN & SCHNEIDEN," says Oliver P. Kuhrt, CEO of Messe Essen. Jörg Mosser, CEO Europe of long-standing exhibitor Messer Cutting Systems, summarizes the decision to participate in the trade fair as follows: "Participating in SCHWEISSEN & SCHNEIDEN 2025 is indispensable for our company's strategy. The fair provides us with the opportunity to introduce our groundbreaking products to the international market while simultaneously staying informed about the trends and developments in our industry. We look forward to this event once again serving as a significant platform for the growth of our company and returning to its usual cycle."

The relevance of SCHWEISSEN & SCHNEIDEN was evident during the previous edition in September 2023: 826 exhibitors showcased current developments and innovations in the industry to over 40,000 professional visitors from 124 nations.



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Harald Scherleitner, authorised signatory and Global Director Sales & Marketing Business Unit Perfect Welding at FRONIUS International, also underlines the importance of the trade fair: "SCHWEISSEN & SCHNEIDEN remains the key event for us to be visible in the industry and consolidate our leading position. Participation in the 2025 event is a matter of course for us. The trade fair provides the ideal framework for presenting our advanced solutions to the global professional community and learning from industry-leading developments at the same time."

#### Hall layout creates synergies

An optimised hall layout should also offer visitors and exhibiting companies synergies and new contacts. Welding will be represented in Halls 1 to 5. In Halls 6 to 8, companies from the cutting sector will be presenting their products and services. Suitable equipment, surface technology, filler materials, digitalisation offers and services are available directly in the respective exhibition areas. This guarantees short distances and a perfect fit between the business areas and fields of application. Johannes Ried, CEO of MicroStep Europa GmbH: "For us as one of the world's leading suppliers of CNC-controlled cutting systems, SCHWEISSEN & SCHNEIDEN is the central platform for convincing users from the metalworking industry of our wide range of products. Regardless of whether we are presenting our cutting, automation or bending solutions, the trade fair is an important cornerstone of our sales channel and therefore an absolute must-attend event. We are therefore very much looking forward to SCHWEISSEN & SCHNEIDEN 2025."

#### Trade visitors have a high level of decision-making expertise

According to a survey of visitors, 83 per cent of all trade visitors made purchasing decisions in their companies during the last world's leading trade fair for joining, cutting and surfacing. Experts from the steel, mechanical engineering and automotive industries in particular, as well as from the wholesale and service sectors and the energy industry, came to SCHWEISSEN & SCHNEIDEN 2023 to find out about new solutions and make purchasing decisions. A third of all visitors used the trade fair to finalise or prepare investments. The average order volume increased significantly compared to the previous event. Dr Alexander Knitsch, Head of Sales Laser Division Germany at Trumpf, emphasises: "SCHWEISSEN & SCHNEIDEN is the world's leading trade fair for experts from the welding and cutting industry. It enables us to present new product ideas and applications to an international trade audience. We are looking forward to SCHWEISSEN & SCHNEIDEN 2025 with great anticipation

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and are convinced that the event will offer our customers and our company great added value as an investment and innovation platform."

Further information:  $\underline{www.schweissen\text{-}schneiden.com}.$