Shenzhen Riland Industry Group Co., Ltd

2023/02 Born to weld.

Riland overview

Riland Resume

The Inverter Welding Machine Founder in China from 1987

CSA ETL CE LVD EMC RoHS certificate by leading certification bodies as CSA Group Intertek

10 Assy lines, more than 110,000 standard set/M

The top three of sales volume in domestic market and top ten of sales volume in oversea market





Employee Chart



Employee : 600+

Admin	35
R&D	72
QC	36
Sales & Marketing	66
Supply Chain	38
РСВА	78
Assembly	238
Warehouse	30

Contacts of Core Members

Position	Name	Tel	Email
Primary Contacts	Cheng Jun	+86 189 2343 1223	Chengjun@riland.com.cn
Sales Dept.	Kate	+86 186 6595 8123	lijie@riland.com.cn
Quality Controls & Technology Dept.	Hua Yue	+86 189 4817 0258	service@riland.com.cn
Logistics Dept.	Nico	+86 189 4817 0202	nicogong@riland.com.cn
Manufacturing Development	Stone	+86 189 4817 0209	manufacturing@riland.com.cn
Project manager	Alex	+86 139 18324297	Alexai@riland.com.cn



Annual Output Distribution 2019~2022



The Annual output distribution of Riland



Annual Monthly Production Category Distribution 2022



Product Value Mix Scale



MMA	205893 Unit
■ MIG	131824 Unit
■ TIG	107053 Unit
■ CUT	31506 Unit



Manufacturing Workflow



TQRA

Technology

-Fuyong Basement



Fuyong Factory



SMT workshop



PCBA workshop



Assembly workshop



Automatic Assembly Line



Automatic Assembly Line



NEW PCBA workshop



Automatic Assembly Line

-Shunde Basement

TQRA –Technology - Key machine list

Main Equipment	Supplier	Model	Quantity	Location
Automatic Insertion Machine	CNSMT CO.LTD(China)	CNSMT RL131	2	Fuyong
Automatic Spraying Systems	Spraying Systems Co.(US.)	HA601DF	1	Fuyong
Chip Mounter	JUKI Automation Systems Co., Ltd.(Japan)	JUKI KE-2060M	2	Fuyong
Automatic solder paste printer	GKG Precision Machine Co. Ltd (China)	G-STAR GKGG6	2	Fuyong
Wave Soldering Machine	Flason Electronic Co.,limited(China)	FLASON NSI-350+SF-3J	2	Fuyong
Clearing System	SIMPLIMATIC AUTOMATION(US.)	Cimtrak® MUO-3000TF	1	Fuyong
Chip Mounter	Hanwha(Korea)	SM481PLUS	1	Shunde
Automatic solder paste printer	DESEN(China)	CLASSIC 1008	1	Shunde
Reflow soldering	SUNEAST(China)	SER-708A	1	Shunde
Wave Soldering Machine	SUNEAST(China)	E-flow	1	Shunde



TQRA –Technology - Core suppliers











领先·创新







TQRA – Technology – Core patents

No.	Patent Number	Patent Type	Patent Name	Application Field	Term of Protection
1	ZL 201521007103.7	Utility model	Digital inverter welding machine	Improve PFC performance	2025/11/27
2	201822197088.7	Utility model	Single board welding machine fan cooling heat dissipation structure and welding machine	Enhance the cooling effect and increase duty cycle	2028-12-25
3	ZL 201510895308.1	Invention	Motor speed control circuit, motor speed control method and motor	Improve the wire feeding stability for MIG welding machine	2035/11/27
4	ZL 201510893832.5	Invention	Digital inverter welding machine and its power-on self-inspection method	Output narrow pulse width self- test mode, pulse width detection and protection system,make welding machine safer and more effective	2035/11/27
5	201810464881.0	Invention	Intelligent low spatter FASW control system and method for MIG welding machine	Decrease the spatter for welding machine	2038/5/15
6	ZL 202111565690.1	Invention	Universal arc stabilization circuit, method and device for welding machine	Improve output reliability and make welding machine high efficiency	2041/12/21 RILA

D

TQRA -Quality - Testing Instruments

No	Testing Instrument	Test Purpose
1	Intelligent PS test board	To verify duty cycle under 40 $^\circ C$ and the limit temperature rise of each device, etc.,Compatibility between devices
2	Temperature Humidity Test Chambers	Ensure the machine proformance good in high temperature, low temperature and humid environment
3	Metal Dust Test Chamber	Test the dustproof ability of the machine
4	IPX Rain Test Chamber	Ensure the build-in water removal system is effective and good working performance after the water test
5	Humid & Temp Programmable Tester	Test the reliability and stability of the machine under various temperature and humidity environments
6	Electrodynamic vibration generator system	 Verify the assembly stability and the structural strength of the whole machine, Verify its resistance to transportation or vibration
7	Electric constant temperature blast Drying Oven	Ensure the change after high temperature aging meet the standard requirements
8	Salt Spray Test Chamber	Test the salt spray and corrosion resistance of parts,components,metal materials and industrial products.
9	PS Energy efficiency tester	to test the efficiency and power factor of the welding power source, and meet the national standard 1-3 requirements.
10	Impact Resistance Device	Simulates the ability of the welding machine to resist impact and load under the impact of continuous switching on and off. No damage occurred during the testdamage
11	Group pulse power test	Ensure the stable performance of the product, in line with the latest IEC
12	Generator	Ensure good working performance under unstable and fluctuating power supply









CSA Certificate (5 PCS—15 Models) CE Certificate (72 PCS—158 Models) CCC Certificate (71 PCS—196 Models)







IQC PQC QA FQC



TQRA -Quality - Finish Products Defect Rate Trend 2022



Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Sampled Qty	40 ,2 66	17,987	54,723	61,148	67,020	56,510	52,799	52,389	65,760	61,171	67,401	61,400
Defect Qty	783	367	930	1,322	892	1,022	896	934	1,022	987	867	655
Defect Rate	1.94%	2.0 4%	1.70%	2.16%	1.33%	1.81%	1.70%	1.78%	1.55%	1.61%	1.29%	1.07%
Defect Rate Target	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%

TQRA -Quality – Defect Rate of Batch Check Trend-2022



Defect Rate

Item	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Batch	450	221	635	722	862	910	636	683	721	820	792	666
Defect	3	1	1	4	7	3	1	2	3	2	2	6
Defect Rate	0.67%	0.45%	0.16%	0.55%	0.81%	0.33%	0.16%	0.29%	0.42%	0.24%	0.25%	0.90%
Defect Rate Target	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%

TQRA -Quality - Category distribution of defect items (2022)



Outlook
Function defects
deviation
Color deviation
dimension deviation
Missing
Wrong quantity
Packaging issue
Weight issue
Test failure

TQRA review – Responsiveness

01.

Response time for quotation

 Will provide the new project quotation within 1-2 days depending on the complicity of the project or according to the deadline.

02.

Response time for standard sample machine request

• 7 days for stock samples by international express.

03.

Respons time for OEM sample machine request

• 15 days for stock samples by international express.

TQRA review – Responsiveness

04.

Lead time for standard welding machine orders

• 25 days after PI confirmed

05.

Lead time for OEM welding machine orders

• 35 days after PI confirmed

06.

Response time for after sales service support

• Within 24 hours when receive requests

TQRA -Availability - Manufacture Capacity Analysis

Land area of Fuyong factory : 165,000 square foot Area of workshop: 250,000 square foot

We regarded the MMA160 as the standard set we made, our capacity is 50,000 standard sets/M in Fuyong Factory										
Factory Branch	Fuyc		Fuyong	Factory						
Workshop	PCBA	Assy Dept 1	Assy Dept 2	Assy Dept 3	Assy Dept 4					
Key equipment	SMT	Wave soldering	Painting	Assy line	Assy line	Assy line	Industry grade Assy line			
Quntity	5	6	4	2	2	2	2			
Max Capacity	100,000	90,000	80,000	16,000	16,000	10,000	8,000			



TQRA -Availability - Manufacture Capacity Analysis

We start our Shunde Factory special for DIY welding machine after Sep 2021,									
Factory Name		Shunde	Shunde Factory						
workshop		PCBA W	DIY Ass	DIY Assy Dept					
Key equipment	SMT	Wave soldering	ITC	ОТС	Auto line	Assy 1			
Quntity	2	3	2	2	1	2			
Max Capacity standard set/M	60000	40000	70000	50000	35000	20000			



TQRA -Availability - Capacity Analysis

Industry Grade Monthly Output Trend 2022



TQRA -Availability - Capacity Analysis

DIY Grade Monthly Output Trend 2022



TQRA -Availability – Difference Between ATD and ETD:2022

Order QTY



Thanks

2022/02

