

FEIMEC

International Machinery and Equipment Fair

MAY 2024
7-11

SÃO PAULO EXPO



YOUR **CONNECTION** TO THE **INDUSTRY**



FEIMEC 2022, the main trade show for the industrial market in Latin America, was the biggest show ever. At his third edition FEIMEC – International Machinery and Equipment Trade fair, confirmed the industry´s confidence in the growth of the economy and we are already preparing an even bigger show for 2024.



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| feimec.com.br

INICIATIVA:

ABIMAQ

PROMOÇÃO E ORGANIZAÇÃO:

informamarkets

LOCAL:

SÃO PAULO EXPO
EXHIBITION & CONVENTION CENTER

ASSOCIADA À:

UBRAFE
União Brasileira dos Promotores de Feiras



OVER 25 DIFFERENT INDUSTRY SECTORS
ATTENDING

OVER 55,000 PROFESSIONALS
VISITED THE FAIR

OVER 900 NATIONAL AND INTERNATIONAL
EXHIBITING BRANDS

OVER 62,000 SQUARE METERS
OF EXHIBITION AREA

OVER 80 CONTENT HOURS
FOR THE VISITOR

OVER 15 FROM DIFFERENT
COUNTRIES ATTENDED THE FAIR

91% OF VISITORS

**INTEND TO RETURN
TO THE FAIR**

80% OF VISITORS

**PLAY AN IMPORTANT
ROLE IN THE PURCHASE
DECISION PROCESS**

87% OF VISITORS

**SEARCH FOR NEW
SUPPLIERS, BUY
PRODUCTS AND
SERVICES, AND
SEARCH FOR NEW
TECHNOLOGIES**



VISITOR PROFILE:

- 50%** Metallurgical Industry
- 15%** Automotive Industry
- 7%** Electronics Industry
- 4%** Packaging Industry
- 3%** Chemical Industry
- 3%** Agricultural Machinery Industry
- 3%** Food & Beverage Industry
- 2%** Oil & Gas Industry
- 9%** Others

POSITION:


- 54,6%** Director, President, Partner
- 19,7%** Manager, Coordinator
- 18,9%** Self-employed
- 4,8%** Buyer
- 2%** Others

PRICE TO EXHIBIT - US\$ 300.00/SQM

Includes: Raw space, minimum energy consumption, cleaning during assembling, digital promotion actions, lead retriever, municipality fee
For standard shell scheme additional cost of US\$ 100.00/sqm

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